Years at SKEMA Business School: 22

Anne BARRAQUIER
Innovation
Sophia-Antipolis

CV

Skills & Interests

Research Skills
Strong emphasis on qualitative and ethnographic studies.

Languages
French

Expertise
The influence of ethics and responsibility on economic performance, and innovation in particular

International Interests
East and Southeast Asia

Qualification
Scholarly Academic

Academic Degrees
Master Université de Provence, 1990.
Other University of Provence, 1986.

Work Experience
Associate Professor, SKEMA Business School (April, 2006 - Present), Sophia Antipolis, France.
Visiting Researcher, YORK University SCHULICH School of Business (September, 2014 - June, 2015), Toronto, Canada.
Visiting lecturer in Corporate Social responsibility, Business Intelligence Program, University of Executive Education of Algiers (UFC Alger) (2010), Alger, Algeria.
Visiting Researcher, University of Northern Iowa (May, 2009 - June, 2009), Cedar Falls, United States of America.
Director of Postgraduate Program in Sustainability Management, SKEMA Business School (April, 2006 - June, 2009), Sophia Antipolis, France.
Branch Manager and consultant, Chamber of Commerce and Industry of the French Riviera (2000 - 2006), Grasse, France.
Managing Director, SELLEN Ltd, Trading Company (1993 - 1996), Hong Kong, China- Hong Kong.
Business intelligence mission, AIR LIQUIDE group (May, 1994 - December, 1994), Hong Kong, China- Hong Kong.
Trading Manager, PALOUME Ltd (1992 - 1993), Hong Kong, China.
Trading Manager, BENAROYA (H.K) Ltd (1990 - 1992), Hong Kong, China- Hong Kong.

Intellectual contributions

Articles in Journals

Articles in Proceedings
BARRAQUIER, A. (2012). A Cultural Analysis of Sustainability and Human Organizations. IABS (International Association for Business and Society), 23 (2012), PHILOSOPHY DOCUMENTATION CENTER (ONLINE); 112-121.

Chapters, Cases, Readings, Supplements

Conference Presentations
BARRAQUIER, A. (2018). Gone fishing! Lessons from non-profit organizations facing the issue of biodiversity. IABS (International Association for Business and Society), San Diego, California.
BARRAQUIER, A. (2017). Deceiving but looking good: how business organizations polticalize complex knowledge. EGOS (European Group for Organization Studies), Copenhagen, Denmark.
Barraquier, A. (2013, June). Social innovation in the classroom. IABS (International Association for Business and Society), Portland, Oregon.


Barraquier, A. (2011). The influence of social and ethical issues on innovation: an exploration of the innovation. IABS (International Association for Business and Society), Bath, United Kingdom.

Barraquier, A. (2010). Can sustainable development contribute to the progress of managerial ethics? IABS (International Association for Business and Society), Banff, Canada.


Barraquier, A. (2007). Why are socially responsible firms more competitive? The domino effect of complexity, values conflict, sense making and knowledge creation. IABS (International Association for Business and Society), Florence, Italy.


**Other Research**

2009: Visiting Researcher University of Northern Iowa [Not an IC]

**Professional Service**

**Board Member: Advisory Board or Board of Trustees**

2017: AOM American Academy of Management Conference, Atlanta, Georgia (International). Rep at large at the Social Issues In Management Division


**Board of Directors (Member)**

2013 – 2016: IABS (International Association for Business and Society), Park City, Utah (International).

**Editor: Associate Editor**


**Reviewer: Book / Textbook**

2018: University of Denver, Department of Ethics and Legal Studies, Denver, Colorado (International). Reviewer for the tenure committee of Professor Bruce Klaw (committee in 2019)

Asked to provide a letter of reviews. Review contained 5 articles, most law journals (articles are very long!). Altogether 300 pages to assess in a review.
Due in December 2018

**Reviewer: Conference Paper**

2019: IABS (International Association for Business and Society), San Diego, California (International).
2018: AOM American Academy of Management Conference, Chicago, Illinois (International). Member of the committee "Best conference paper award"
Read and assessed 4 papers
Discussed with other committee members to attribute the award.
2012: IABS (International Association for Business and Society) (International).
2010: IABS (International Association for Business and Society) (International).

**Reviewer: Reviewer for a Journal**

2016: British Journal of Management (International).

**Professional Memberships**

European Group for Organization Studies EGOS, 2017-18
Society of Business Ethics (SBE), 2007-today
Academy of Management, 2006-today
International Association of Business and Society, 2006-today