Béatrice TOUSTOU

Innovation
Sophia-Antipolis

CV

Skills & Interests

Expertise
Creativity, Organizational behaviors, Responsible management, Chinese management practices.

International Interests
China-PRC

Qualification
Scholarly Academic

Academic Degrees
Doctorat IAE Aix-Marseille, France, 2015.

Work Experience
Assistant Professor, Skema Business School (2009 - Present), Sophia-Antipolis, Paris, France.
Training Development Manager, Nice Airport (1997 - 2002), Nice, France.
Lecturer, Chinese University (Zhongshan Daxue) (1990 - 1991), Guangzhou, China.
Lecturer, Chinese University (Guangxi Mingzu Xueyuan) (1989 - 1990), Guangxi, China.

Intellectual contributions

Articles in Journals
TOUSTOU, B. (2019). La créativité sous le prisme de l'innovation. Une enquête par entretiens semi-directifs auprès de 40 chercheurs industriels. RIMHE: Revue Interdisciplinaire Management, Homme(s) & Entreprise.

Articles in Proceddings

Chapters, Cases, Readings, Supplements
Toustou, B., & Rosner, G. (2019). Workshops créatifs. CCMP. CCMP.

Conference Presentations

Other Research
2017: Richebé, N., & Toustou, B., Figure, représentation et créativité. [Not an IC]
2016: Richebé, N., & Toustou, B., Nouvelles dynamiques créatives en Côte d’Azur. [Not an IC]