CV

Skills & Interests
  Expertise
  Competitive Intelligence, Digital Transformation, Augmented Strategy, Strategic Foresight

Qualification
  Scholarly Academic

Academic Degrees
  Ph.D. Université Aix Marseille, France, 2003.

Work Experience
  Associate Professor, SKEMA Business School (January, 2019 - Present), Paris La Défense, France.
  Programme Manager - MSc International Strategy and Influence, SKEMA Business School (January, 2019 - Present), Paris La Défense, France.
  Researcher/Lecturer, University of Kadir Has (2008 - 2018), Istanbul, Turkey.
  Part time Lecturer, University of Bogazici (2013 - 2014), Istanbul, Turkey.
  Part time Lecturer, University of Marnes La Vallée (2013 - 2014), Paris, France.
  Part time Lecturer, University of Bogazici (2007 - 2008), Istanbul, Turkey.

Intellectual contributions

Articles in Journals
  BISSON, C., & BARNEA, A. (2018). Competitive Intelligence: From being 'the eyes and the ears' to becoming 'the brain' of companies.
*Competitive Intelligence.*


**Articles in Proceedings**

**Bisson, C.** (in press, 2019). Political Early Warning System: Be ready against fake news and protect democracy! *INFORMATION MANAGEMENT, FAKE NEWS AND DISINFORMATION.*


**Books, Monographs, Compilations, Manuals**


**Chapters, Cases, Readings, Supplements**


Conference Presentations


BISSON, C. (2017). Exploring the new Silk Road with Competitive Intelligence System. SCIP/CICI, China Competitive Intelligence Summit, Shanghai, China.


Professional Service
Board Member: Advisory Board or Board of Trustees
2019: SCIP (World) (International).

Chair: Conference / Track / Program
2019: Anticipation (International).

Conference Workshop Congress Organization

Editor: Associate Editor
2020: Veille (International).

2019: Competitive Intelligence (International).


2019: Journal of Intelligence Studies In Business (International).

Member: Committee/Task Force

Other Professional Service Activities

Reviewer: Conference Paper

Reviewer: Reviewer for a Journal