Christophe BISSON

Digitalisation

Paris

CV

Skills & Interests

Expertise

Competitive Intelligence, Digital Transformation, Augmented Strategy, Strategic Foresight

Qualification

Scholarly Academic

Academic Degrees


Ph.D.  Université Aix Marseille, France, 2003.

Work Experience

Associate Professor, SKEMA Business School (January, 2019 - Present), Paris La Défense, France.

Programme Manager - MSc International Strategy and Influence , SKEMA Business School (January, 2019 - Present), Paris La Défense, France.


Researcher/Lecturer, University of Kadir Has (2008 - 2018), Istanbul, Turkey.

Part time Lecturer, University of Bogazici (2013 - 2014), Istanbul, Turkey.

Part time Lecturer, University of Mames La Vallée (2013 - 2014), Paris, France.

Part time Lecturer, University of Bogazici (2007 - 2008), Istanbul, Turkey.


Intellectual contributions

Articles in Journals


Competitive Intelligence. *Competitive Intelligence, 23* (1).


BISSON, C., & BARNEA, A. (2018). Competitive Intelligence: From being 'the eyes and the ears' to becoming 'the brain' of companies. *Competitive Intelligence*.


**Articles in Proceedings**


BARUH, L., CHISIK, Y., BISSON, C., & SENOVA, B. (2012). Information Quantity on Social Networking Sites and Social Attraction. *The...
NECS 2012 Conference, Time Networks: Screen Media and Memory.

Books, Monographs, Compilations, Manuals


Chapters, Cases, Readings, Supplements


Conference Presentations


Bisson, C. (2017). Exploring the new Silk Road with Competitive Intelligence System. SCIP/CICI, China Competitive Intelligence Summit, Shanghai, China.


Professional Service

Board Member: Advisory Board or Board of Trustees

2019: SCIP (World) (International).

Chair: Conference / Track / Program

2019: Anticipation (International).

Conference Workshop Congress Organization


Editor: Associate Editor

2020: Veille (International).

2019: Competitive Intelligence (International).


2019: Journal of Intelligence Studies In Business (International).

Member: Committee/Task Force

**Other Professional Service Activities**

**Reviewer: Conference Paper**

**Reviewer: Reviewer for a Journal**