Christophe BISSON

Digitalisation
Paris

CV

Skills & Interests

Expertise

Competitive Intelligence, Digital Transformation, Augmented Strategy, Strategic Foresight

Qualification

Scholarly Academic

Academic Degrees

Ph.D. Université Aix Marseille, France, 2003.

Work Experience

Associate Professor, SKEMA Business School (January, 2019 - Present), Paris La Défense, France.
Programme Manager - MSc International Strategy and Influence, SKEMA Business School (January, 2019 - Present), Paris La Défense, France.
Researcher/Lecturer, University of Kadir Has (2008 - 2018), Istanbul, Turkey.
Part time Lecturer, University of Bogazici (2013 - 2014), Istanbul, Turkey.
Part time Lecturer, University of Marnes La Vallée (2013 - 2014), Paris, France.
Part time Lecturer, University of Bogazici (2007 - 2008), Istanbul, Turkey.

Intellectual contributions

Articles in Journals


BISSON, C., & BARNEA, A. (in press, 2018). Competitive Intelligence: From being the "eyes and the ears" to becoming "the brain" of
Companies. Competitive Intelligence.


**Articles in Proceedings**


**Books, Monographs, Compilations, Manuals**


**Chapters, Cases, Readings, Supplements**


Conference Presentations


BISSON, C. (2017). Exploring the new Silk Road with Competitive Intelligence System. SCIP/CICI, China Competitive Intelligence Summit, Shanghai, China.


Professional Service

Board Member: Advisory Board or Board of Trustees
2019: SCIP (World) (International).

Chair: Conference / Track / Program
2019: Anticipation (International).

Conference Workshop Congress Organization

Editor: Associate Editor
2020: Veille (International).
2019: Competitive Intelligence (International).
2019: Journal of Intelligence Studies In Business (International).

Member: Committee/Task Force

Other Professional Service Activities

Reviewer: Conference Paper

Reviewer: Reviewer for a Journal