Christophe BISSON
Digitalisation
Paris

CV

Skills & Interests

Expertise
Competitive Intelligence, Digital Transformation, Augmented Strategy, Strategic Foresight

Qualification
Scholarly Academic

Academic Degrees
Ph.D. Université Aix Marseille, France, 2003.

Work Experience
Associate Professor, SKEMA Business School (January, 2019 - Present), Paris La Défense, France.
Programme Manager - MSc International Strategy and Influence, SKEMA Business School (January, 2019 - Present), Paris La Défense, France.
Researcher/Lecturer, University of Kadir Has (2008 - 2018), Istanbul, Turkey.
Part time Lecturer, University of Bogazici (2013 - 2014), Istanbul, Turkey.
Part time Lecturer, University of Marnes La Vallée (2013 - 2014), Paris, France.
Part time Lecturer, University of Bogazici (2007 - 2008), Istanbul, Turkey.

Intellectual contributions

Articles in Journals
Competitive Intelligence. *Competitive Intelligence, 23* (1).


Bisson, C., & Barnea, A. (2018). Competitive Intelligence: From being 'the eyes and the ears' to becoming 'the brain' of companies. *Competitive Intelligence*.


**Articles in Proceedings**


NECS 2012 Conference, Time Networks: Screen Media and Memory.

Books, Monographs, Compilations, Manuals


Chapters, Cases, Readings, Supplements


Conference Presentations


Bisson, C. (2017). Exploring the new Silk Road with Competitive Intelligence System. SCIP/CICI, China Competitive Intelligence Summit, Shanghai, China.


Professional Service

Board Member: Advisory Board or Board of Trustees

2019: SCIP (World) (International).

Chair: Conference / Track / Program

2019: Anticipation (International).

Conference Workshop Congress Organization


Editor: Associate Editor

2020: Veille (International).

2019: Competitive Intelligence (International).


2019: Journal of Intelligence Studies In Business (International).

Member: Committee/Task Force

**Other Professional Service Activities**


**Reviewer: Conference Paper**


**Reviewer: Reviewer for a Journal**