Christophe BISSON
Digitalisation
Paris

CV

Skills & Interests
Expertise
Competitive Intelligence, Digital Transformation, Augmented Strategy, Strategic Foresight

Qualification
Scholarly Academic

Academic Degrees
Ph.D. Université Aix Marseille, France, 2003.

Work Experience
Associate Professor, SKEMA Business School (January, 2019 - Present), Paris La Défense, France.
Programme Manager - MSc International Strategy and Influence, SKEMA Business School (January, 2019 - Present), Paris La Défense, France.
Researcher/Lecturer, University of Kadir Has (2008 - 2018), Istanbul, Turkey.
Part time Lecturer, University of Bogazici (2013 - 2014), Istanbul, Turkey.
Part time Lecturer, University of Marnes La Vallée (2013 - 2014), Paris, France.
Part time Lecturer, University of Bogazici (2007 - 2008), Istanbul, Turkey.

Intellectual contributions
Articles in Journals
Competitive Intelligence. Competitive Intelligence, 23 (1).


BISSON, C., & BARNEA, A. (2018). Competitive Intelligence: From being 'the eyes and the ears' to becoming 'the brain' of companies. Competitive Intelligence.


**Articles in Proceedings**


BARUH, L., CHISIK, Y., BISSON, C., & SENOVA, B. (2012). Information Quantity on Social Networking Sites and Social Attraction. The
Books, Monographs, Compilations, Manuals

Chapters, Cases, Readings, Supplements


Conference Presentations


Professional Service
**Board Member: Advisory Board or Board of Trustees**
2019: SCIP (World) (International).

**Chair: Conference / Track / Program**
2019: Anticipation (International).

**Conference Workshop Congress Organization**

**Editor: Associate Editor**
2020: Veille (International).

2019: Competitive Intelligence (International).


2019: Journal of Intelligence Studies In Business (International).

**Member: Committee/Task Force**

**Other Professional Service Activities**


**Reviewer: Conference Paper**


**Reviewer: Reviewer for a Journal**