CV

Skills & Interests

Research Skills
ethnography, phenomenology, grounded theory.

Languages
french, english

Expertise
Anti-consumption, disposal, consumer culture, identity construction, material culture.

International Interests
global ecological/waste crisis, international waste governance regimes

Qualification

Scholarly Academic

Academic Degrees
Doctorat University of Arkansas, USA, 2003.

Work Experience

Professor of Marketing, SKEMA BUSINESS SCHOOL (2016 - Present), Sophia Antipolis, France.

Intellectual contributions

Articles in Journals


Professional Service
**Chair: Committee / Task Force**


**Editor: Special Issue of a PRJ**


2016: Journal of Social Marketing, special Issue on wicked problems (International).

2013: Journal of Macro Marketing, special Issue on anti-consumption (International).