CV

**Hélène CHERRIER**

Innovation
Sophia-Antipolis

**Skills & Interests**

**Research Skills**
ethnography, phenomenology, grounded theory.

**Languages**
français, anglais

**Expertise**
Anti-consumption, disposal, consumer culture, identity construction, material culture.

**International Interests**
global ecological/waste crisis, international waste governance regimes

**Qualification**
Scholarly Academic

**Academic Degrees**
Doctorat  University of Arkansas, USA, 2003.

**Work Experience**
Professor of Marketing, SKEMA BUSINESS SCHOOL (2016 - Present), Sophia Antipolis, France.

**Intellectual contributions**

**Articles in Journals**


### Articles in Proceedings


### Books, Monographs, Compilations, Manuals


### Chapters, Cases, Readings, Supplements


### Conference Presentations


### Professional Service

**Chair: Committee / Task Force**

Editor: Special Issue of a PRJ

2016: Journal of Social Marketing, special Issue on wicked problems (International).
2013: Journal of Macro Marketing, special Issue on anti-consumption (International).