Years at SKEMA Business School: 5

Isabelle WALSH
Digitalisation
Sophia-Antipolis

CV

Skills & Interests

Research Skills
- Bibliometrics: Reference Co-citation and Document bibliographic coupling analyses
- Mixed-design research (Qualitative and quantitative)
- Classic grounded theory with mixed data and techniques
- PLS-PM

Languages
- French, English

Expertise
- Information Systems Usage, Knowledge management, Cultural issues, Strategic alignment

Qualification
- Scholarly Academic

Academic Degrees
- HDR  Université Paris-Dauphine, France, 2014.
- Ph.D.  Université Paris Dauphine, 2009.

Work Experience
- Distinguished Professor, SKEMA (April, 2019 - Present), Sophia Antipolis, France.
- Distinguished Professor, SKEMA Business School & Associate Dean of the Digitisation Academy, SKEMA Business School (January, 2018 - March, 2019), Sophia-Antipolis, France.
- Head of Project Management, Information Systems and Supply Chains Department, SKEMA Business School (January, 2016 - December, 2017), PARIS LA DEFENSE, France.
- Full Professor, SKEMA Business School (January, 2016 - September, 2017), Paris, France.
- Head of the ShaRP (Sharing Research with Pleasure) Research group & Head of Distance learning DBA (DDBA), SKEMA Business School (January, 2016 - August, 2017), PARIS LA DEFENSE, France.
- Full Professor and Head Department of Economics, Cultures and International Affairs, NEOMA Business School (2012 - 2015), Rouen,
France.
Professor & Researcher, Université de Strasbourg - EM Strasbourg (2009 - 2012), Strasbourg, France.

**Intellectual contributions**

**Articles in Journals**


WALSH, I., & DUBOIS, S. (2017). The globalization of research highlighted through the research networks of management education institutions: The case of French business schools. *M@g@gement.*


**Articles in Proceedings**


Walsh, I. (2013). Théorie enracinée, méthodes mixtes de recherche et 'big data' : une opportunité à ne pas laisser passer... *Colloque Association Information et Management, Lyon, France*.


Walsh, I., & Gettler-Summa, M. (2010). Users’ groups interpreted through the lens of the users’ needs and motivation. *AIM (Association Information et Management)*.


**Books, Monographs, Compilations, Manuals**


**Chapters, Cases, Readings, Supplements**


**Conference Presentations**


A., M., Walsh, I., & Kalika, M. (2013). Le lien social médiaté, variable explicative de la continuité d'utilisation des réseaux sociaux
Other Research

2019: WALSH, I., Track Chair at AIM conference. [Basic or Discovery Scholarship]

2017: WALSH, I., Prix FNEGE du meilleur ouvrage de recherche en management, ouvrage non collectif. Prix décerné pour ouvrage: Découvrir de nouvelles théories. Editions ems. [Basic or Discovery Scholarship]

2017: WALSH, I., Academic Excellence Award UCA. [Basic or Discovery Scholarship]

2016: WALSH, I., HOLTON, J., BAYLIN, L., Levina, N., & Glaser, B. Best Paper Award. Best research paper award in Organizational Research Methods journal (Ranked 2 CNRS, ***) August 2016 [Basic or Discovery Scholarship]

2014: WALSH, I., RENAUD, A., & KALIKA, M., Best Paper Award. Best Paper Award. CIGREF-AIM Prize- in Association Information & Management (Ranked 2 CNRS - ***) [Basic or Discovery Scholarship]

Professional Service

Academic Conference: Discussant/Moderator/Panelist

2019: AIM Conference (International). Animation Consortium doctoral

Board Member: PRJ Editorial Review Board

2018: Management International (International).


2015: Management International (International). This journal is ranked 3 (**) by the CNRS

2015: Journal of strategic information systems (International). This journal is ranked 2 (***) by the CNRS

Chair: Conference / Track / Program

2013: Paper symposium- Academy of Management (International). Can you spare some Change? Examining, Anticipating, and Regulating Shifts in Organizational Culture. Symposium sponsored by the ODC Division

2013: American Academy of Management Annual Conference (International). PDW- The full power of grounded theory methodology


Editor: Academic PRJ

2018: Systèmes d'Information et Management (International).

Editor: Associate Editor

2018: Systèmes d'Information et Management (International).

Member: Committee/Task Force

PhD supervision (students from other institutions)

2017: ECRICOM (International). Leticia Loyola de Oliveira

Reviewer: Reviewer for a Journal

2019: Systèmes d'Information et Management (International).
2019: Journal of strategic Information systems (International).
2019: AIM Conference (International).
2018: Management International (International).
2018: Journal of the association for information systems (JAIS) (International).
2017: Systèmes d'Information et Management (International). Review of the article: E mail, survivor or walking dead?
2016: M@n@gement (International).
2016: ISR (Information Systems research) (International).
2016: Journal of mixed method research (International).