Ivan COSTE-MANIERE

Globalisation
Sophia-Antipolis

CV

Skills & Interests

Languages
English, german, french

Expertise
Entrepreneurship, chemistry, aviation, luxury, innovation and entrepreneurship, international brand management, sports

International Interests
Central Asia

Qualification
Scholarly Academic

Academic Degrees
Doctorat Université de Marseille, France, 1987.
Master Université Aix Marseille, 1984.
Master Université Aix Marseille II, 1984.
Other E.S.C.M. (ENSPICAM, Centrale Marseille), 1984.

Work Experience
Scholar SoSMSE in partnership with Universities of Poznan, Potsdam, Porto and Genova, Univerity Paris Sud (January, 2018 - Present), Paris, France.
Professeur, Institut de Développement du Sport par la Formation (2016 - Present), Besançon, France.
Busines Plans Courses Wimbledon, Key Biscayne, ATP / WTA Tennis Professional Associations (2016 - Present), Wimbledon, Miami, Florida.
Visiting Professor Executive Certificate in Luxury Management, ESA Ecole Supérieure des Affaires Beyrouth (March, 2015 - Present), Beyrouth, Lebanon.
Visiting Professor Global Faculty Programm, TECNOLÓGICO DE MONTERREY, Guadalajara, Mexico (February, 2014 - Present), Guadalajara Mexico, Mexico.
Intellectual contributions

Articles in Journals


**Articles in Proceedings**


**Books, Monographs, Compilations, Manuals**


**Chapters, Cases, Readings, Supplements**


Coste-Manière, I. (2013). Dassault's Falcon F7X. In Press, -.


**Conference Presentations**


COSTE-MANIERE, I. (2017, November). Brands dilemma: from handicraftsmanship to iglobalization, the specific example of Firstflag. China Academy of Art, Musée d'Allure, Suzhou, Suzhou, China-PRC.


COSTE-MANIERE, I. (2016). Luxury Brand Strategy: hunting, and looking for upcoming niches. SHU MBA, Shanghai University, Shanghai, China-PRC.


Research Reports


Other Research


2020: COSTE-MANIERE, I., Les Jeux Olympiques ont-ils encore besoin de la langue française ? [Applied or Integrative/application Scholarship]


2017: COSTE-MANIERE, I., & Schwyter, A., Comment Fila veut ressusciter sa gloire d'antan. [Not an IC]

2015: Coste-Manière, I., Chrono, la revue du Comité Olympique : le sport est-il laïc ? 03/15. [Not an IC]


2015: Coste-Manière, I., From chemistry to luxury, Let's TV China, reportage. [Applied or Integrative/application Scholarship]

[Applied or Integrative/application Scholarship]


2014: Coste-Manière, I., Skema, Une formation à Miami pour des responsables de marque de luxe, Education.newstank.fr, 02 septembre 2014, Article N° 24415. [Applied or Integrative/application Scholarship]

2014: Coste-Manière, I., L'essor d'un nouveau luxe sur mesure, Nice Matin, 3 novembre. [Applied or Integrative/application Scholarship]


2014: COSTE-MANIERE, I., The new road to high end silks, interview ITV Suzhou, september. [Applied or Integrative/application Scholarship]

2014: Coste-Manière, I., SKEMA Commercial College Luxury goods Business Global New Normality seminar held successfully - lcity.com, 19 septembre. [Applied or Integrative/application Scholarship]

2014: Coste-Manière, I., Chinese Luxury Brands: Stairways to Heaven. Am amazing talk given by Vice President & Special Advisor of Olympic Committee, SKEMA star professor Ivan Coste-Manière and his excellent student Eileen Hochreuther, EXPO BRANDING. [Applied or Integrative/application Scholarship]

2012: Coste-Manière, I., Grandes Ecoles Françaises : Fenêtre ouverte sur l'excellence et l'espoir. [Not an IC]

1993: COSTE-MANIERE, I., Blue Coast Master of Molecule. [Applied or Integrative/application Scholarship]

**Professional Service**

**Academic Conference: Discussant/Moderator/Panelist**

2020: Global Leadership Research Conference (GLRC), Amity University, Delhi, India, Noida, India (International).

**Chair: Committee / Task Force**


2015: New Waves of Luxury, South Korea, ASCO, Seoul, Seoul, Republic of Korea (International).

2015: ICAMT International Conference on Advances in Management and Technology in a global world, Noida, India (International).


2019: Webster University Doing Business in India, Geneva, Switzerland (International).


2018: Global Management Conference Tokyo, Tokyo, Japan (International).

2017: ITQM, Noida, India (International). Chair


**Editor: Academic PRJ**

2019: Editorial Board Member for the Journal of Global Sport Management (JGSM)., Seoul, Democratic People's Republic of Korea (International).

**PhD supervision (students from other institutions)**


2019: Embodied Cognition: Research directions in persuasion, consumer behavior and retailing, Miss Mukta Ramchandani, IIT Kanpur, India, Neoma France, Kanpur, India, France (International).

2019: 'Marketing Mix for Low-Cost Healthcare Innovations: The Ten Ps Framework' Ms. Julie GeorgeBharathiar University, Coimbatore,
India, Coimbatore, India (International).

2019: LM Thapar School of Management (LM TSM), Thapar Institute of Engineering and Technology (Deemed University), Punjab, India, Thapar, India (International).


2018: Consumer Satisfaction and Repurchase Intentions Towards Select Luxury Brands in India, Aligarh Muslim University, India (International). Ms. Anuradha Modak on the topic "Consumer Satisfaction and Repurchase Intentions Towards Select Luxury Brands in India"

2015: STRENGTH AND WEAKNESS OF CURRENT VALUE ADDED TAX SYSTEM – A STUDY OF JHARKHAND REGION" submitted by Mr Arun Kumar Singh. Indian School of Mines, Dhanbad, INDIA (International).

2015: The Effect of Selected Marketing Activities on Brand equity Dimensions: A Study of Fashion Apparel Brands in India", submitted by Ms. Saima Khan. Faculty of Management Studies and Research - Aligarh Muslim University, INDIA, Aligarh, India (International).

2015: A Sustainable Supply Chain Management Framework for IT Products - An Exploratory Study, Mr. Vishal Gupta, Jaypee Institute of Information Technology, Noida, India (International).


2015: PROFITABILITY AND SUSTAINABILITY FROM WASTE MANAGEMENT PRACTICES IN HOTELS AND ITS IMPACT ON ENVIRONMENT, Amar Nath, Jaypee Institute of Information Technology, Noida, India (International).

2015: Competencies for Effective Management Teaching - Perception of Teachers and Administrators of Indian B-Schools, Ms Kanupriya, Jaypee Institute of Information Technology, Noida, India (International).

2015: CRM in organized retail with special reference to grocery and lifestyle segments in India, M. Mujibur Rahman, Indian School of Mines Dhanbad India (International).

2014: Jaypee Institute of Information Technology Noida India & Indian School of Mines (International).

"A Sustainable Supply Chain Management Framework for IT Products - An Exploratory Study" submitted by Mr. Vishal Gupta.

“Competencies for Effective Management Teaching - Perception of Teachers and Administrators of Indian B-Schools ” submitted by Ms Kanupriya.

2013: Indian School of Mines (International). "Evaluation of Corporate Social Performance of Indian Public Sector: A non parametric approach".

"Money Attitudes as Predictors of Materialism and Compulsive Buying, and Gender Demographics, in the "New India"


2011: "CUSTOMER CENTRIC BRANDING BY LEVERAGING CORPORATE BRAND IDENTITY AND CONSUMER BRAND KNOWLEDGE". submitted by Ms Nidhi Sinha , Jaypee International Institute of Technology, Noida, India (International).

2010: DYNAMICS OF ORGANIZATIONAL CLIMATE ON RISK AND SUCCESS OF SOFTWARE PROJECT, ARPITA SHARMA, Department of Management Studies, Indian School of Mines Dhanbad (International).

Professional Memberships

National Olympic Academy Member, since 2017

Member of the Academic Comitee for Private Education. Academie Provence Alpes Côte d'Azur, 2020

International Society of Olympics Historians, 2019

Commission Régionale du Fonds pour le Développement de la vie associative, 2018

Vice-Chairman of the Association of the Olympic Academies of the French Speaking Countries, 2017-2021

Conseil Economique Social et Environnemental Région Sud Provence Alpes Côte d'Azur, 2017

Track and Field Federation, 2016

Chairman of the Regional Olympic Comitee (CROS Côte d'Azur), 2015-2017

Member of the Board of the Association of the Economic and Social and Environmental Council of the French Republic, Palais d'Iena, 2014-present
Special Advisor to the Chairman of the Association of the French Speaking Countries Olympic Academies, 2014-2017
Member of the CDESI (Commission Départementale des Espaces, Sites et Itinéraires) Alpes Maritimes (sustainability and sports), 2013-2017
Olympic Committee (Alpes Maritimes) Vice President, 2013-2017
Chairman of the Aéro-Club of Saint Raphael Est Varois (Cannes Mandelieu) Private Pilot, 2012-present
Special Advisor of the President of the Olympic Committee, 2008-Present
President, Regional Federation for Track and Field, 2007-Present
President of Celebrites for Sports and Charities (SAS Prince Albert Monaco), 2005-Present
Herculis Monaco IAAF Diamond League Meeting, Head of event, international referee, 2000-present
Treasurer, C.I.R.M (International Centre for Musical Research), 1995-2008
Vice Chairman Nikaïa International Track & Field Meeting (GP Mobil, IAAF, ...), 1995-2002
Honorary Administrator, Society of French Perfumers, 1993-Present
Section Member (Economies Régionales et Aménagement du Territoire) of the Economic and Social Council (Palais d'Iena) of the French Republic, 1993-Present
Administrator, C.I.R.M (International Centre for Musical Research), 1992-Present
President A.I.T.P. / Association of Perfumery Engineers and Technicians, 1992-Present
President of A.I.A.M.I.P / International Association of Friends of the International Perfumery Museum, 1992-1995
Member of the "Centre d'Evocation d'Art Mural", SIVOM Vallée du Vrin, La Ferté Loupière. - Administrator, Museums' Federation, Grasse, France (since 2012), 1990
Member of the Board, CLUB de GRASSE (Promotion of Commercial Trade between Southern Europe and the Pacific Basin), 1989-Present
Special Assistant: Plan de Grasse, Town Hall City of GRASSE, France, 1989-1995
Member of Directors Committee, FRENCH RIVIERA TRACK & FIELD ASSOCIATION, 1979-2016