Mia BIRAU

Digitalisation
Lille

CV

Skills & Interests

Expertise
Consumer Behavior, Food Waste, Sustainable Consumer

Qualification
Scholarly Academic

Academic Degrees
- Ph.D. Université Savoie Mont-Blanc, IAE, France, 2017.
- Master Orléans University, 2008.

Work Experience
- Professor Assistant, SKEMA Business School (August, 2019 - Present), Lille, France.
- Assistant Professor, ESDES, UCLy (2017 - 2019), Lyon, France.
- Research Associate, Grenoble Ecole de Management (2016 - 2017), Grenoble, France.

Intellectual contributions

Articles in Journals
Conference Presentations


Other Research

2018: BIRAU, M., France Inter (*“Food waste”, Ideas for tomorrow, June.* [Basic or Discovery Scholarship]

2018: BIRAU, M., RCF (*“Ugly products and food waste”, Economics explained, January 2018.* [Basic or Discovery Scholarship]

2017: BIRAU, M., France Info (live discussion on food waste, October 2017). [Basic or Discovery Scholarship]

2016: BIRAU, M., France Inter (Planète environnement, November 2016). [Basic or Discovery Scholarship]

2016: BIRAU, M., France bleu (Interview on food waste, October 2016). [Basic or Discovery Scholarship]

2016: BIRAU, M., RCF Grenoble (*“Understand food waste”, Sixth sense, September 2016.* [Basic or Discovery Scholarship]

Professional Service
Reviewer: Conference Paper
2019: AMA Public Policy and Marketing Conference (International).
2019: Marketing and Public Policy Conference (International).

Reviewer: Reviewer for a Journal
2020: Appetite (International). Journal review
       Initial submission and Round 2