Xavier BRUSSET
Digitalisation
Lille

CV

Skills & Interests

Research Skills
Modeling of organizational behavior using game theory, contract theory, principal agent theory
Structural Equation Models using both Variance and Partial Least Squares methods
Historical data series study. Study of weather risk as applied to supply chains

Languages
Completely fluent in English, Spanish, and French

Expertise
Supply chain management, organization and management of operations for large and small firms. Problem solving of managerial issues affecting the efficiency and profitability of operations of both inbound and outbound logistics and as well as information processes.

International Interests
Europe, South America

Qualification
Scholarly Academic

Academic Degrees
HDR Université Paris Ouest Nanterre La Defense, France, 2016.
Doctorat Université catholique de Louvain, 2010.
DEA Université catholique de Louvain, 2003.

Work Experience
Director of the PRISM Research Centre, SKEMA Business School (September, 2017 - Present), LILLE, France.
Professor in Supply Chain, SKEMA Business School (October, 2016 - Present), Lille, France.
Program Director - Master of Science in Supply Chain Management and Purchasing, SKEMA Business School (September, 2017 - April, 2019), Lille, France.
Associate Professor in Purchasing and Supply Chain & In charge of the Master 2 in Achats et Supply Chain Management, ESSCA School
Project Manager, TransLogisTIC (2007 - 2009), Louvain La Neuve, Belgium.
Ecole Doctorale & Thèse Doctorale, Université Catholique de Louvain (2003 - 2009), Louvain la Neuve, Belgium.
Sales Representative, PERAX, AREAL (1997 - 2000), Buenos Aires, Argentina.

Intellectual contributions

Articles in Journals


Articles in Proceedings


Books, Monographs, Compilations, Manuals


Chapters, Cases, Readings, Supplements


Conference Presentations


Professional Service

Editor: Special Issue of a PRJ

2017: CERR Colloquium on European Research in Retailing, Euralille, Virtual (International).


2015: CERR Colloquium on European Research in Retailing, Bremen, Germany (International). This special issue presents the best papers from the second Colloquium on European Research in Retailing (CERR). CERR 2014 was held in September 2014 at the University of Bremen, Germany. The colloquium is the result of the collaboration of three European scientific research laboratories. Among
those, the Department of Logistic Management of the University of Bremen was the main organising entity of CERR 2014. CERR’s aim is to offer researchers from all over Europe, on a bi-annual basis a meeting place to share in a congenial environment the result of their latest research.

Special Issue in International Journal of Retail and Distribution Management

2013: CERR Colloquium on European Research in Retailing, Boulogne Biullancourt, France (International). The present special issue presents the best papers from the first Colloquium on European Retail Research (CERR). This colloquium was held in May 2012 in Paris, France. It is the result of the collaboration of five European scientific research laboratories. Among those, the Centre of expertise and Research in Retail (ESSCA-CeRR), lodged within the ESSCA School of Management, Published in International Journal of Retail and Distribution Management.

**Keynote Address**

2018: CONEXT, Lille, France (National). Presentation of the results of research on new Business Models in Supply chain management

2018: Supply Chain Leaders' Forum, Copenhagen, Denmark, Copenhagen, Denmark (International). Keynote address to a gathering of Scandinavian Supply Chain Managers

**Reviewer: Conference Paper**

2017: ILS conference, Lyon, France (International). Reviewing papers submitted to the track “Influence of climate change on supply chains”

2017: CERR Colloquium on European Research in Retailing, Guildford, United Kingdom (International). As member of the scientific committee, reviewing papers submitted to the Colloquium

**Reviewer: Reviewer for a Journal**

2020: Production Planning & Control (International). Review of article: The Role of Supply Chain Analytics Capability and Adaptation in Unlocking Value from Supply Chain Relationships


2019: Operations Research, Catonsville, Maryland (International). Revue classée en Rang 1 (RO)

2019: International Journal of Physical Distribution and Logistics MAnagement (International). Title: The role of supply chain agility in responding to uncertainty: A cognitive perspective


Title : Blockchain Applications in Supply Chains, Transport and Logistics: A Systematic Review of the Literature

2019: Journal of the Operational Research Society (B), London, United Kingdom (International). This journal is ranked 2 in CNRS section 37 List (OR section).

Title: A Game Theoretic Approach for Electric Vehicle Adoption and Policy Decisions under Different Market Structures

2018: International Journal of Retail & Distribution Management (C), London, United Kingdom (International). International Journal of Retail & Distribution Management is a rank 3 journal in CNRS Section 37 list 2 articles - - ManagementContextual adaptation of omni-channel grocery retailers’ online fulfillment centers

- New business models in supply chains: a bibliometric study

2018: International Journal of Production Economics (International). Title: The Impact of Investment on Flexibility and Agility on Firm Response to Supply Chain Disruptions

2018: Recherche et Applications en Marketing (National). Titre: La consumer logistics : un thème de recherche fertile à
l'interface marketing-logistique

2018: Systèmes d'Information et Management (International). Title: Adoption of a supplier portal: a multi-level perspective

2018: Recherche et Applications en Marketing, Paris, France (National). Reviewing one article: La consumer logistics un courant de recherche à la croisée des chemins marketing-logistique


2017: International Journal of Production research, London, United Kingdom (International). Reviewing one article for this journal in December 2017

2017: Operations Management, Cattonsville, United States of America (International). Impact Factor 1.779 (Rang 1)

