Years at SKEMA Business School: 9

Zakaria BABUTSIDZE
Innovation
Sophia-Antipolis

CV

Skills & Interests

Teaching Skills
- Digital business
- Technology and innovation
- Competition strategy
- Microeconomics
- Data Science

Research Skills
- Mathematical modeling
- Computational methods
- Agent-based simulations
- Social network analysis
- Machine learning
- Interdisciplinary research
- Qualitative methods
- Quantitative methods

Languages
- English, Georgian, Russian, French

Expertise
- Social networks, consumer behavior, communication and interaction, economics of innovation, economics of science, digital business.

Qualification
- Scholarly Academic

Academic Degrees
- HDR  Université Côte d'Azur, France, 2019.
- Ph.D.  Maastricht University, 2010.
- Master  Central European university, 2005.
Bachelor  Tbilisi State University, 2003.

Work Experience
Associate Professor of Economics, Skema Business School (September, 2014 - Present), Sophia Antipolis, France.
Director of MSc Digital Business, Data Analysis and Management, SKEMA Business School (October, 2014 - Present), Sophia Antipolis, France.
Economist, OFCE Sciences Po (January, 2011 - Present), Sophia Antipolis, France.
Assistant Professor of Economics, Skema Business School (January, 2011 - August, 2014), Sophia Antipolis, France.
Researcher, Center for Social Sciences, Tbilisi State University (October, 2010 - December, 2012), Tbilisi, Georgia.
Visiting Scholar, Robert H. Smith School of Business, University of Maryland (February, 2010 - June, 2010), Maryland, United States of America.
PhD fellow, UNU-MERIT (September, 2005 - December, 2010), Maastricht, Netherlands.

Intellectual contributions

Articles in Journals


Books, Monographs, Compilations, Manuals

**Chapters, Cases, Readings, Supplements**


**Conference Presentations**


Babutsidze, Z. (2016). *Look at me saving the planet!* Invited presentation at TEDxJFUJena, Jena, Germany.


Babutsidze, Z. (2013). *Influential Individuals on Social Networks: An Example of Facebook in Georgia.* Global


Research Reports

2018: BABUTSIDZE, Z., Chai, A., Dietz, T., Bradley, G., & Nesta, L. Climate Change Risk Perception and Propensity to Act., submitted to UCA/ANR.

2012: Babutsidze, Z., Lomitashvili, T., & Turmanidze, K., Influencers and Followers on Facebook in Georgia., submitted to ASCN Research Report.

Other Research

2015: Babutsidze, Z., Digital jungles, where foul-play is easy to mask, le Blog OFCE, June 22th. [Basic or Discovery Scholarship]

2013: Babutsidze, Z., & McCabe, M., High-impact economists - Contribution to OFCE Blog. [Basic or Discovery Scholarship]

2012: Babutsidze, Z., Napoletano, M., & Gaffard, J., Agent Based Models: A new tool for economic and policy analysis. [Basic or Discovery Scholarship]

2012: Babutsidze, Z., & Napoletano, M., Economic Policy-making tools for pre- and post-crisis periods - Contribution to OFCE Blog. [Basic or Discovery Scholarship]

2012: Babutsidze, Z., Positions of French and German banks in european interbank lending network - Contribution to OFCE Blog. [Basic or Discovery Scholarship]

2012: Babutsidze, Z., The crucial type of capital - Contribution to ISET Economist Blog. [Basic or Discovery Scholarship]

2012: Babutsidze, Z., Carrefour in Georgia - Contribution to ISET Economist Blog. [Basic or Discovery Scholarship]

2012: Babutsidze, Z., Setting expectations carefully - Contribution to OFCE Blog. [Basic or Discovery Scholarship]

2012: Babutsidze, Z., Young females in powerful positions on Georgian Facebook - Contribution to ISET Economist Blog. [Basic or Discovery Scholarship]

Professional Service

Academic Conference: Discussant/Moderator/Panelist

2017: French association of economics, Nice, France (International). Member of the scientific committee of the 66th annual meeting of the french economic association in Nice.

Conference Workshop Congress Organization

2015: KTO-OFCE Seminars (International).


2013: EMAC Conference (European Marketing Academy), Sophia Antipolis, France (International).

2012: OFCE/GREQAM Workshop on Agent-Based Economics (International).

Editor: Special Issue of a PRJ


Other Professional Service Activities
Reviewer: Reviewer for a Journal

2015: Shota Rustaveli National Science Foundation (International).
2012 – 2013: Shota Rustaveli National Science Foundation, Tbilisi, Georgia (International). Research grant proposal evaluator
2011: Shota Rustaveli National Science Foundation, Tbilisi, Georgia (International). Research grant proposal evaluator

2017: Research in Economics (International).
2017: Metroeconomica (International).
2014: Journal of Economic Interaction and Coordination (International).
2013: Management Science (International).
2011: Computational Economics (International).