
Bruno CIRILLO

**Innovation
Sophia-Antipolis**

CV

Skills & Interests

Teaching Skills

Entrepreneurship; Strategy

Research Skills

Quantitative research

Languages

Italian (native), English (fluent), French (good), Spanish (good).

Expertise

Corporate spinouts and spinoffs; Employee entrepreneurship; Corporate venturing; Information and Communication Technology Industry; Technology and innovation management; Organizational learning; Corporate strategy; Quantitative research.

Qualification

Scholarly Academic

Academic Degrees

Ph.D. Bocconi University, Milan, Italy, PhD in Business Administration and Management, 2012.

Bachelor Università Gabriele d'Annunzio, Pescara, Italy, Bachelor in Business Administration with honors, 2005.

Work Experience

Assistant Professor, SKEMA Business School (2012 - Present), Sophia Antipolis, France.

PhD Candidate, Bocconi University (2007 - 2011), Milan, Italy.

Research Assistant, University Gabriele d'Annunzio (2005 - 2007), Pescara, Italy.

Analyst, Confindustria (2005), Pescara, Italy.

Assistant Manager, Quartermaster SPA (2004), Mosciano S. Angelo, Italy.

Intellectual contributions

Articles in Journals

CIRILLO, B., Breschi, S., & Prencipe, A. (2018). Divide to connect: Reorganization through R&D unit spinout as linking context of intra-corporate networks. *Research Policy*, 47 (9), 1585–1600, doi: doi.org/10.1016/j.respol.2018.05.002.

CIRILLO, B. (in press, 2018). External Learning Strategies and Technological Search Output: Spinout Strategy and Corporate Invention Quality. *Organization Science*.

Cirillo, B., Brusoni, S., & Valentini, G. (2014). The rejuvenation of inventors through corporate spin-outs. *Organization Science*, 25 (6), 1764-1784.

Articles in Proceedings

CIRILLO, B., Fani, V., & Giustiziero, G. (2018). Beware of Greeks bearing gifts: Firms' spinouts as means to capture competitors' knowledge. *AOM Academy of Management Proceedings*, 2018 (1).

Tzabbar, D., CIRILLO, B., & Breschi, S. (2018). The effect of social and knowledge interdependencies on employee mobility and entrepreneurship. *AOM Academy of Management Proceedings*, 2018 (1).

- Zakaryan, A., & CIRILLO, B. (2017). *Experiential Learning and Knowledge Network Structures*. *AOM Academy of Management Proceedings, 2017 (1)*.
- CIRILLO, B. (2014). *Recombinant search through corporate spinouts: Evidence from the ICT Industry*. *AOM Academy of Management Proceedings, 2014 (1)*.
- CIRILLO, B., Breschi, S., & Prencipe, A. (2012). *Unleashing Explorative Potential: Spin-Outs as Linking Contexts of Inventors' Communities*. *AOM Academy of Management Proceedings, 2012 (1)*.
- CIRILLO, B. (2012). *Do Corporate Spin-Outs Benefit The Parent Organization?* *AOM Academy of Management Proceedings, 2012 (1)*.

Chapters, Cases, Readings, Supplements

- Chereau, P., & Cirillo, B. (2015). *ARECO : A full steam ahead*. --. The Case Centre.
- Cirillo, B., & Valentini, G. (2013). *International Open Innovation: Taking Stock and Moving Forward*. In Rowe, F., & Te'eni, D. (Eds.), *Innovation and IT in an international context*. Palgrave Macmillan.

Conference Presentations

- CIRILLO, B., Fani, V., & Giustiziero, G. (2018). *Beware of Greeks bearing gifts: Firms' spinouts as means to capture competitors' knowledge*. Strategic Management Society Conference, Paris, France.
- CIRILLO, B., Fani, V., & Giustiziero, G. (2018). *Beware of Greeks bearing gifts: Firms' spinouts as means to capture competitors' knowledge*. AOM (Academy of Management) Conference, Chicago, Illinois.
- Tzabbar, D., CIRILLO, B., & Breschi, S. (2018). *The effect of social and knowledge interdependencies on employee mobility and entrepreneurship*. AOM (Academy of Management) Conference, Chicago, Illinois.
- Tzabbar, D., CIRILLO, B., & Breschi, S. (2018). *When structural holes turn into black holes: The varying effects of collaborative and knowledge brokerage on inventors' mobility and spinout*. Invited presentation at INSEAD WORKSHOP ON INNOVATORS' MOBILITY, Fontainebleau, 29-30 April 2018, France.
- Zakaryan, A., CIRILLO, B., & Tzabbar, D. (2018, December). *Early success and future breakthrough generation*. Academy of Management (AoM) Conference, Tel Aviv, Israel.
- Tzabbar, D., CIRILLO, B., Breschi, S., & Park, D. (2017). *Knowledge and Social Defences: The Effect on Knowledge and Social Interdependencies on Inventor Outward Mobility*. Strategic Management Society Conference, Houston, Texas.
- Tzabbar, D., CIRILLO, B., Breschi, S., & Park, D. (2017). *Knowledge and Social Defences: The Effect on Knowledge and Social Interdependencies on Inventor Outward Mobility*. DRUID Conference, New York City, New York.
- Zakaryan, A. & CIRILLO, B. (2017). *Organizational Learning and Knowledge Structures: The Interplay between Experiential and Cognitive Search*. AOM (Academy of Management) Conference, Atlanta, Georgia.
- CIRILLO, B. (2017). *Les spin-out aux avant-postes de l'innovation*. Invited presentation at Conférence Ecosystème d'Innovation, 15 March, SKEMA Paris, Paris, France.
- CIRILLO, B. (2014). *Recombinant certainty in corporate spinout search*. Strategic Management Society 34th annual conference, Madrid, Spain., Madrid, Spain.
- CIRILLO, B. (2014). *Recombinant search through corporate spinouts: Evidence from the ICT Industry*. AOM (Academy of Management) Conference, Philadelphia, Pennsylvania.
- Cirillo, B. (2013). *Corporate Rejuvenation through Technological Spin-outs: Evidence from High-tech Industries*. Finalist TIM Dissertation Award, Academy of Management annual meeting 2013, Orlando, Florida.
- Cirillo, B., Breschi, S., & Prencipe, A. (2013). *Recombinant Exploration: Corporate Spin-Outs as Linking Contexts of Inventors' Communities*. Strategy, Entrepreneurship and Innovation (SEI) Workshop 2013, Lausanne, Switzerland.
- Cirillo, B., Breschi, S., & Prencipe, A. (2013, June). *Corporate Spin-Outs as Linking Contexts of Inventors' Clusters*. European Meeting on Applied Evolutionary Economics, EMAEE 2013, Sophia Antipolis, France.
- Cirillo, B., Breschi, S., & Prencipe, A. (2012). *Linking Communities of Inventors: The Spin-out Effect in High-tech Industries*. Organization Science Winter Conference, Steamboat Springs, Colorado.
- Cirillo, B. (2012). *Do Corporate Spin-out Benefit the Parent Organization?* AOM (Academy of Management) Conference, Boston, Massachusetts.
- Cirillo, B. (2012). *Unleashing Explorative Potential: The Spin-out Effect in High-tech Industries*. AOM (Academy of Management) Conference, Boston, Massachusetts.
- Cirillo, B. (2012). *Do Corporate Spin-out Benefit the Parent Organization?* DRUID Conference, Copenhagen, Denmark.
- Cirillo, B., Breschi, S., & Prencipe, A. (2012). *Unleashing Explorative Potential: The Spin-out Effect in High-tech Industries*. DRUID Conference, Copenhagen, Denmark.
- Cirillo, B., Breschi, S., & Prencipe, A. (2012). *Unleashing Explorative Potential: The Spin-out Effect in High-tech Industries*. Sumantra

Ghoshal conference, London, United Kingdom.

Cirillo, B., Breschi, S., & Prencipe, A. (2012). *Unleashing Explorative Potential: The Spin-out Effect in High-tech Industries*. KITES: New Frontiers in the Economics and Management of Innovation conference, Milan, Italy.

Cirillo, B. (2012, June). *Do Corporate Spin-Outs Benefit The Parent Organization?* SKEMA Paper Development Workshop, Sophia Antipolis, France.

Cirillo, B., Valentini, G., & Brusoni, S. (2011). *Cool Again! Oldtimers Rejuvenation through Corporate Spin-outs*. DRUID Winter PhD Conference, Aalborg, Denmark.

Cirillo, B., Valentini, G., & Brusoni, S. (2011). *Cool Again! Oldtimers Rejuvenation through Corporate Spin-outs*. InnoS&T EU-Project Final Conference, Munich, Germany.

Cirillo, B., Valentini, G., & Brusoni, S. (2011). *Cool Again! Spin-outs and the Rejuvenation of Old-timers*. AOM (Academy of Management) Conference, San Antonio, Texas.

Professional Service

Academic Conference: Discussant/Moderator/Panelist

2017: DRUID Conference, New York City, New York (International).

2017: Paris Workshop on Strategic Management, May 12 2017, ESCP Europe, Paris (International).

Conference Workshop Congress Organization

2013 – 2018: SKEMA KTO PDW (International).

2014: SEI Faculty Workshop (International).

Reviewer: Conference Paper

2015 – 2018: Strategic Management Society Conference (International).

2012 – 2018: AOM (Academy of Management) Conference (International).

Reviewer: Reviewer for a Journal

2016 – 2018: Journal of Management Studies (International).

2015 – 2018: Organization Science (International).

2017: Journal of Technology Transfer (International).

2017: Industrial and Corporate Change (International).

2015: Industrial and Corporate Change (International).

2015: Journal of Product Innovation Management (International).

2014: Journal of Technology Transfer (International).

2014: European Management Review (International).

2014: European Management Journal (International).

2014: Journal of Technology Transfer (International).

2014: European Management Journal (International).

2014: Journal of Management Studies (International).

2014: Journal of Technology Transfer (International).

2013 – 2014: European Management Review (International).

2012: Journal of Product Innovation Management (International).

Professional Memberships

Strategic Management Society, 2013-2019

INFORMS, 2013

DRUID research network, 2011-2017

Academy of Management Association, TIM and BPS divisions, 2009-2019