Christophe BISSON

Digitalisation
Paris

CV

Skills & Interests

Expertise

Competitive Intelligence, Digital Transformation, Augmented Strategy, Strategic Foresight

Qualification

Scholarly Academic

Academic Degrees

Ph.D.  Université Aix Marseille, France, 2003.

Work Experience

Associate Professor, SKEMA Business School (January, 2019 - Present), Paris La Défense, France.
Programme Manager - MSc International Strategy and Influence , SKEMA Business School (January, 2019 - Present), Paris La Défense, France.
Researcher/Lecturer, University of Kadir Has (2008 - 2018), Istanbul, Turkey.
Part time Lecturer, University of Bogazici (2013 - 2014), Istanbul, Turkey.
Part time Lecturer, University of Marnes La Vallée (2013 - 2014), Paris, France.
Part time Lecturer, University of Bogazici (2007 - 2008), Istanbul, Turkey.

Intellectual contributions

Articles in Journals

BISSON, C., & BARNEA, A. (2018). Competitive Intelligence: From being 'the eyes and the ears' to becoming 'the brain' of companies.
Competitive Intelligence.


Articles in Proceedings


Books, Monographs, Compilations, Manuals


Chapters, Cases, Readings, Supplements


Conference Presentations


Bisson, C. (2017). Exploring the new Silk Road with Competitive Intelligence System. SCIP/CICI, China Competitive Intelligence Summit, Shanghai, China.


Professional Service

Board Member: Advisory Board or Board of Trustees
2019: SCIP (World) (International).

Chair: Conference / Track / Program
2019: Anticipation (International).

Conference Workshop Congress Organization

Editor: Associate Editor
2020: Veille (International).

2019: Competitive Intelligence (International).


2019: Journal of Intelligence Studies In Business (International).

Member: Committee/Task Force

Other Professional Service Activities

Reviewer: Conference Paper

Reviewer: Reviewer for a Journal