



Humberto BREA SOLIS

Innovation Lille

CV

Skills & Interests

Teaching Skills

Strategic Management, Microeconomics, Business Economics

Languages

Spanish (native)

English (fluent)

French (B2)

Catalan (B)

Expertise

Business Models, Retailing, Frontier Analysis.

International Interests

Spain, United States of America

Qualification

Scholarly Academic

Academic Degrees

Ph.D. Universitat Autònoma de Barcelona, Barcelona, Spain, 2011.

Master Universitat Autònoma de Barcelona, Barcelona, Spain, Business Economics, 2009.

Master University of Texas at Austin, Austin, United States, 2002.

Work Experience

Permanent Assistant Professor in Strategy, SKEMA Business School (August, 2015 - Present), Lille, France.

FNRS Postdoctoral fellow (FRFC Project), HEC Université de Liège (September, 2013 - July, 2015), Liège, Belgium.

Postdoctoral fellow (PRISMA), HEC Management School (March, 2012 - September, 2013), Liège, Belgium.

Adjunct Lecturer, Universitat Pompeu Fabra (January, 2012 - March, 2012), Barcelona, Spain.

Adjunct Lecturer, Universitat Pompeu Fabra (April, 2011 - September, 2011), Barcelona, Spain.

Teaching Assistant, Universitat Autònoma de Barcelona (May, 2008 - March, 2011), Barcelona, Spain.

Intellectual contributions

Articles in Journals

- Brea Solis, H., & Grifell-Tatjé, E. (2019). A Business Model Analysis of Kmart's Downfall. *International Journal of Retail and Distribution Management*, 47 (2), 111-128.
- Brea Solis, H., & Agrell, P. (2017). Capturing Heterogeneity in Electricity Distribution Operations: A Critical Review of Latent Class Modeling. *Energy Policy* (104), 361–372, doi: <http://dx.doi.org/10.1016/j.enpol.2017.01.046>.
- Brea Solis, H., Perelman, S., & Saal, D. (2017). Regulatory Incentives to Water Losses Reduction: The case of England and Wales. *Journal of Productivity Analysis*, 1-18, doi: DOI 10.1007/s11123-017-0496-4.
- Brea Solis, H., Casadesus-Masanell, R., & Grifell-Tatjé, E. (2015). Business Model Evaluation: Quantifying Walmart's Sources of Advantage. *Strategic Entrepreneurship Journal*, 9 (1), 12-33.
- Brea Solis, H., Grifell-Tatjé, E., & Lovell, C.A.K (2011). Testing the product test. *Economics Letters*, 113 (2), 157-159.

Chapters, Cases, Readings, Supplements

- Brea Solis, H., Blazquez, L., & Grifell-Tatjé, E. (2014). The Impact of changes in regulatory regime on the productivity of Spanish distribution firms. *Emerging Issues in the Economics Energy Policy, Estache, A. (Ed.)*. Centre for Economic Policy Research, (CEPR): London, UK.

Conference Presentations

- BERTRAND, O., BETSCHINGER, M., & BREA SOLIS, H. (2019). *Flipping the coin: why SMEs in emerging countries do not export*. Invited presentation at Université de Liège HEC CREPP Seminar, Liege, Belgium.
- Brea Solis, H. (2018). *Kmart: Exploring the Reasons for a Giant Downfall*. Colloquium on European Research in Retailing (CERR), Guilford, United Kingdom.
- BREA SOLIS, H. (2018). *Kmart: Exploring the Reasons for a Giant Downfall*. Invited presentation at Management Research Seminar, IESEG, Lille, France.
- Brea Solis, H. (2016, December). *Business Model Interactions: Walmart Vs. Kmart*. Invited presentation at Cass Strategy Workshop, London, United Kingdom.
- Brea Solis, H. (2014, June). *Regulatory Incentives to Water Losses Reduction: The case of England and Wales*. VIII North America Productivity Workshop, Ottawa, Canada.
- Brea Solis, H. (2013, December). *Kmart: Exploring the Reasons for a Giant Downfall*. Iberoamerican Academy of Management, Sao Paulo, Brazil.
- Brea Solis, H. (2013, July). *The Impact of Changes in Regulatory Regime on the Profits of Spanish Distribution Firms*. European Workshop of Efficiency and Productivity Analysis, Helsinki, Finland.
- Brea Solis, H. (2013, July). *Regulatory Incentives to Water Losses Reduction: The case of England and Wales*. European Workshop of Efficiency and Productivity Analysis, Helsinki, Finland.
- Brea Solis, H. (2012, July). *Distributing the Productivity Gains in the Agricultural Sector of United States*. Halle Workshop of Efficiency and Productivity Analysis, Halle, Germany.
- Brea Solis, H. (2011, June). *Expectations with Unrealistic Optimism: An Empirical Application*. European Workshop of Efficiency and Productivity Analysis, Verona, Italy.
- Brea Solis, H. (2010, June). *Kmart vs. Walmart Exploring The Reasons for a Giant Downfall*. IV DEMO June Workshop, Economics of Organizations, Corporate Governance and Competitiveness, Barcelona, Spain.
- Brea Solis, H. (2010, June). *Kmart vs. Walmart Exploring The Reasons for a Giant Downfall*. VI North America Productivity Workshop, Houston, Texas.
- Brea Solis, H. (2009, June). *Business Models and Profit: The Case of Walmart*. III DEMO June Workshop, Economics of Organizations, Corporate Governance and Competitiveness, Barcelona, Spain.
- Brea Solis, H. (2009, June). *Business Models and Profit: The Case of Walmart*. XI European Workshop of Efficiency and Productivity Analysis, Pisa, Italy.
- Brea Solis, H. (2008, September). *Determinants of Productivity Gains: a New Methodological View*. III International Business Economics Workshop, Palma de Mallorca, Spain.

Other Research

- 2015: Brea Solis, H., *Beyond Incentive Regulation (07/01/2013 - 03/15/2015)*. Financed by : Fonds de la Recherche Scientifique (Belgium) - Chief researcher : Prof. Axel Gautier
[Basic or Discovery Scholarship]

2015: Brea Solis, H., *Performance Analysis, Competitiveness and Economic Progress (01/01/2014 - 31/12/2016)*.

· Convocatoria de ayudas de Proyectos de I+D+i "Retos Investigación". Programa de I+D+i Orientada a los Retos de la Sociedad. Ministerio de Ciencia y Tecnología. ECO2013-46954-C3-2-R

[Basic or Discovery Scholarship]

2014: Brea Solis, H., *Grup de Recerca Consolidats en el marc del Pla de Recerca de Catalunya (09/22/2009 - 04/30/2014)*. Comissió Interdepartamental de Recerca i Innovació Tecnològica, CIRIT Generalitat de Catalunya. 2009SGR 1001. "Grup d'Eficiència i

Competitivitat Empresarial' (Business Efficiency and Competitiveness Group – BEC-G)" - Chief researcher: Emili Grifell-Tatjé [Basic or Discovery Scholarship]

2014: Brea Solis, H., *The Analysis of Economic Performance (01/01/2011 - 12/31/2014)*.

· Convocatoria de ayudas de Proyectos de Investigación. Ministerio de Ciencia y Tecnología. ECO2010-21242-C03-01 - Chief researcher: Emili Grifell-Tatjé

[Basic or Discovery Scholarship]

2010: Brea Solis, H., *Management and Firm Performance: Profits and Beyond (10/01/2007 - 09/30/2010)*. Financed by: Convocatoria de ayudas de Proyectos de Investigación. Ministerio de Ciencia y Tecnología. SEJ2007-67737-C03-01/ECON - Chief researcher: Emili

Grifell-Tatjé

[Basic or Discovery Scholarship]