

Years at SKEMA Business School: 4



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**Isabelle WALSH**

**Digitalisation  
Sophia-Antipolis**

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**CV**

**Skills & Interests**

**Research Skills**

Mixed-design research (Qualitative and quantitative)  
Classic grounded theory with mixed data and techniques  
Bibliometrics: Co-citation and bibliographic coupling analyses  
PLS-PM

**Languages**

French, English

**Expertise**

Information Systems Usage, Strategic Alignment, Cultural Issues, Change Management, Knowledge Sharing

**Qualification**

Scholarly Academic

**Academic Degrees**

HDR Université Paris-Dauphine, France, Dialectics and polysemy of change : a mixed and grounded approach, 2014.  
Ph.D. Université Paris Dauphine, Management, 2009.

**Work Experience**

Distinguished Professor, SKEMA (April, 2019 - Present), Sophia Antipolis, France.  
Distinguished Professor, SKEMA Business School & Associate Dean of the Digitisation Academy, SKEMA Business School (January, 2018 - March, 2019), Sophia-Antipolis, France.  
Head of the ShaRP (Sharing Research with Pleasure) Research group & Head of Distance learning DBA (DDBA), SKEMA Business School (January, 2016 - August, 2017), PARIS LA DEFENSE, France.  
Head of Project Management, Information Systems and Supply Chains Department, SKEMA Business School (January, 2016 - December, 2017), PARIS LA DEFENSE, France.  
Full Professor, SKEMA Business School (January, 2016 - September, 2017), Paris, France.  
Full Professor and Head Department of Economics, Cultures and International Affairs, NEOMA Business School (2012 - 2015), Rouen,

France.

Professor & Researcher, Université de Strasbourg - EM Strasbourg (2009 - 2012), Strasbourg, France.

Adjunct professor & Consultant, Adjunct professor & Consultant (2005 - 2009), -, France.

CEO of 3 firms, Textile Industry (1994 - 2006), -, Unknown.

### **Intellectual contributions**

#### **Articles in Journals**

ANAND, A., WALSH, I., & MOFFET, S. (in press, 2019). Does humility facilitate knowledge sharing. *Journal of Knowledge Management*.

ANAND, A., & Walsh, I. (in press, 2019). The Four Stages of the Knowledge Sharing Process in SMEs. *International Journal of Entrepreneurship and Innovation Management*.

WALSH, I., & Kalika, M. (2018). Network Dynamics in the French-Speaking and English-Speaking IS Research Communities. *Systèmes d'Information et Management*.

WALSH, I., & TAUPIN, B. (2018). Une analyse bibliométrique de la recherche francophone en gestion publiée par la RFG de 2002 à 2017. *Revue Française de Gestion*.

WALSH, I. (2017). Découvrir de nouvelles théories. *The conversation*.

WALSH, I., & DUBOIS, S. (2017). The globalization of research highlighted through the research networks of management education institutions: The case of French business schools. *M@n@gement*.

MLAIKI, A., WALSH, I., & KALIKA, M. (2017). Why Do We Continue Using Social Networking Sites? The Giving Loop That Feeds Computer-Mediated Social Ties. *Systèmes d'Information et Management*.

Walsh, I., Gettner-Summa, M., & Kalika, M. (2016). Expectable use: An important facet of IT usage. *Journal of Strategic Information Systems*.

Renaud, A., Walsh, I., & Kalika, M. (2016). Is SAM still alive? A bibliometric and interpretive mapping of the strategic alignment research field. *Journal of Strategic Information Systems*.

WALSH, I., & RENAUD, A. (2016). Reviewing the literature in the IS field: Two bibliometric techniques to guide readings and help interpretation of the literature. *Systèmes d'Information et Management*.

Walsh, I., & Anand, A. (2016). Should knowledge be Shared Generously-Tracing Insights from past to present and describing a model. *Journal of Knowledge Management*.

Walsh, I., Holton, J., Baily, L., Fernandez, W., Levina, N., Glaser B. (2015). Rejoinder Moving the Management Field Forward. *Organizational Research Methods*, doi: 10.1177/1094428114565028.

Walsh, I. (2015). Using Quantitative Data in Mixed Method GT Studies: an Enhanced Path to Formal GT in Information Systems. *European Journal of Information Systems*.

Walsh, I., Holton, J., Baily, L., Fernandez, W., Levina, N., Glaser B. (2015). What Grounded Theory Is...A reflective conversation among scholars. *Organizational Research Methods*. *Organizational Research Methods*, doi: 10.1177/1094428114565028.

Walsh, I. (2014). A Strategic Path to study IT Use through Users' IT Culture and IT Needs: A Mixed-Method Grounded Theory. *Journal of Strategic Information Systems*, 23 (2), 146–173.

Walsh, I. (2014). Using Grounded Theory to Avoid Research Misconduct in management Science. *The Grounded Theory Review*, 13 (1).

Walsh, I., Renaud, A., & Kalika, M. (2013). The Translated Strategic Alignment Model: A Practice-Based Perspective. *Systèmes d'Information et Management*, 18 (2).

Walsh, I., Kefi, H., & Baskerville, R. (2011). Managing Culture Creep: Toward a Strategic Model of User IT Culture. *Journal of Strategic Information Systems*, 19 (4), 257-280.

De Vaujany, F., Walsh, I., & Mitev, N. (2011). An Historically-Grounded Critical Analysis of Research Articles in IS. *European Journal of Information Systems* (20), 395–417.

Walsh, I., & Renaud, A. (2010). La théorie de la traduction revisitée ou la conduite du changement traduit. *Management & Avenir*, 9 (39), 283-302.

#### **Articles in Proceedings**

MEKKAOU, A., & WALSH, I. (2019). L'importance de l'architecture pour la gestion agile de la transformation numérique d'une entreprise : A la recherche d'un méta-modèle. *AIM Conference*.

WALSH, I. (2019). Should IS research look into Blockchain Technology? Blockchain beyond FINTECH. *AIM Conference*.

WALSH, I., & ANAND, A. (2018). Sharing Research with Pleasure (ShaRP) and Sharing Knowledge Forward (SKF) – A SKEMA Initiative. *European Conference on Knowledge Management*.

- WALSH, I., & Daniel, C. (2018). MINDFULNESS: REVIEW AND IDENTIFICATION OF RESEARCH GAPS. *AOM (Academy of Management) Conference*.
- WALSH, I., & MLAIKI, A. (2018). A quel profil-utilisateur des réseaux sociaux appartenez-vous ? *AIM (Association Information et Management)*.
- RENAUD, A., & WALSH, I. (2018). The Whirling Management of an IS Project: An Alternative Approach to Project Management. *AIM (Association Information et Management)*.
- ANAND, A., HAAS, A., & WALSH, I. (2017). Knowledge Hiding: Review and Research Direction. *European Conference on Knowledge Management*.
- ANAND, A., WALSH, I., & MOFFETT, S. (2017). Is humility a facilitator for sharing knowledge? Investigating the role of humble knowledge inquiry and humble response. *EURAM (European Academy of Management) Conference*.
- WALSH, I., & RENAUD, A. (2016). Investigating and Mapping the IS Research Field from 1980. *AIM Conference*.
- WALSH, I., & HOLTON, J. (2016). Leveraging the Full Power of Grounded Theory Methodology. *British Academy of Management Annual Conference on The Crafting of Management Research*.
- ANAND, A., & WALSH, I. (2016). Investigating the impact of abusive supervision on knowledge sharing & mediating factors. *OAP 2016*.
- LOYOLA DE OLIVEIRA, L., & WALSH, I. (2016). Toward Quality Management in Higher Education Institutions: A Bibliometric Review of the Literature. *EURAM (European Academy of Management) Conference*.
- ZAMANI, S., & WALSH, I. (2016). Connectivity and Smart Usage: How Youngsters in Isfahan Build up their Self-Concept. *AIM (Association Information et Management)*.
- Walsh, I., & Renault, A. (2015). L'analyse de co-citations pour guider la lecture et aider l'interprétation de la littérature d'un champ de recherche. *Association Information et Management, Rabat, Morocco*.
- Walsh, I. (2015). Evaluer l'usage prévisible des TIC. *Association Information et Management, Rabat, Morocco*.
- Walsh, I., Loyola, L., & Trinchera, L. (2015). Strengthening the Legitimacy of Higher Education Institutions through Students' Feedback. *HERC Conference, Oxford, UK*.
- Renaud, A., Walsh, I., & Kalika, M. (2014). De l'alignement stratégique à l'alignement d'intérêts : une représentation morphologique d'un réseau d'acteurs autour d'un projet de reconfiguration SI. *AIM (Association Information et Management)*.
- Holton, J., & Walsh, I. (2014). Leveraging the Full Power of Grounded Theory Methodology. *PDW. Academy of Management Philadelphia*.
- Potosky, D., & Walsh, I. (2013). Learning to Play your Cultural Cards: Finding Common ground and Understanding Shared Values. *AOM (Academy of Management) Conference*.
- Walsh, I. (2013). What Grounded Theory is... *Panel Symposium. Academy of Management Annual Conference. Orlando. USA*.
- Walsh, I. (2013). Théorie enracinée, méthodes mixtes de recherche et 'big data' : une opportunité à ne pas laisser passer... *Colloque Association Information et Management. Lyon. France*.
- Mlaiki, A., Walsh, I., & Kalika, M. (2013). Computer-Mediated Social Ties as Predictors of SNS Usage Continuance. *ICIS (International Conference of Information Systems)*.
- Renaud, A., & Walsh, I. (2012). Describing the Construction of a Theoretical Field: The Example of the Diffusion of Henderson and Venkatraman's Seminal Article, a Co-Citation Analysis. *AMCIS (Americas Conference on Information Systems)*.
- Walsh, I., Potosky, D., Mourmant, G., & Kalika, M. (2012). The Spinning Top Metaphor: Understanding value misfits and clashes. In Walsh, I. and Potosky, D. (Eds.) *Research Symposium: Can You Spare Some Change? Examining, Anticipating, and Regulating Shifts in Organizational Culture*.
- Renaud, A., & Walsh, I. (2010). The lost dimension of strategic alignment. *Mediterranean Conference on Information Systems*.
- Walsh, I., & Gettler-Summa, M. (2010). Users' groups Interpreted Through the Lens of the Users' Needs and Motivation. *AIM (Association Information et Management)*.
- Walsh, I., Renaud, A., & Kalika, M. (2010). Re-conceptualizing IS Strategic Alignment: the Translated Strategic Alignment Model (TSAM). *AMCIS (Americas Conference on Information Systems)*.
- Walsh, I. (2010). Investigating the Cultural Dimension of IT-Usage: IT-Acculturation, an Essential Construct in IS Research. *ICIS (International Conference of Information Systems)*.
- Walsh, I. (2009). Development of an Instrument to Assess Individual IT-Culture. *AMCIS (Americas Conference on Information Systems)*.
- Walsh, I., & Kefi, H. (2008). The Role of IT Culture in IT Management: Searching for Individual Archetypal IT Cultural Profiles. *AMCIS (Americas Conference on Information Systems)*.
- Walsh, I., & Kefi, H. (2008). Developing the Concept of Individual IT-Culture: The Spinning Top Metaphor. *AMCIS (Americas Conference on Information Systems)*.

Walsh, I., & Kefi, H. (2008). The Spinning Top Model, a New Path to Conceptualize Culture and Values: Applications to IS research. *ICIS (International Conference of Information Systems)*.

### **Books, Monographs, Compilations, Manuals**

WALSH, I., HOLTON, J., & MOURMANT, G. (2019). *Grounded Theory for novice researchers*.

WALSH, I., KALIKA, M., & DOMINGUEZ PERY, C. (Ed.). (2018). *Les grands auteurs en SI* EMS Edition.

WALSH, I. (2017). *Discovering New Theories* EMS Edition.

Holton, Judith A., & Walsh, I. (2016). *Classic Grounded Theory* Sage Publications.

Walsh, I. (2015). *Développer de nouvelles théories* EMS Edition.

### **Chapters, Cases, Readings, Supplements**

JOHNSON, B., & WALSH, I. (2019). Mixed Grounded Theory: Merging Grounded Theory with Mixed Methods and Multimethod Research. *Handbook of grounded theory research*. Sage.

WALSH, I., & RENAUD, A. (2018). Un réseau de connaissances. In EMS édition (Ed.), *Un entrepreneur à l'université*. EMS Edition.

WALSH, I., & MOLA, L. (2018). Richard Baskerville, optimisation et efficience dans la conduite des recherches et dans les pratiques organisationnelles. *Les grands auteurs en SI*. EMS Edition.

WALSH, I., KALIKA, M., & DOMINGUEZ PERY, C. (2018). Cartographier le champ des SI. *Les grands auteurs en SI*. EMS Edition.

WALSH, I., & ANAND, A. (2018). Sharing Research with Pleasure (ShaRP) and Sharing Knowledge Forward (SKF) – A SKEMA Initiative. *Knowledge Management and Intellectual Capital Excellence Awards- An anthology of Case histories 2018*. Academic Conferences and Publishing International Limited.

Guelmami, M., & Walsh, I. (2015). Traduire et aligner pour mieux gérer une clinique privée en Tunisie.. In Beaulieu P. & Kalika M. (Eds.), *La création de connaissance par les managers*.. EMS Edition.

Walsh, I. (2015). Comment transformer une expérience pratique en théorie ? Auto-ethnographie et théorie enracinée.. In EMS éditions. (Ed.), *La création de connaissance par les managers*.. EMS Edition.

Bolidum, S., & Walsh, I. (2015). Information and Communication Technology (ICT) as a means to help eliminate effects of impairments. In Hajer Kefi (Ed.), *Information Technology Ethics. Concepts and Practices in the Digital World*. (pp. 71-93). Cambridge Scholars Publishing.

Renaud, A., & Walsh, I. (2012). Conception et conduite d'un projet SI : La réinformatisation du Service Commun de Documentation d'une Université. In M. Kalika, F. Rowe, et B. Fallery (Ed.), *Cas de systèmes d'information et management des organisations* (pp. 195-203). Editions Vuibert.

Walsh, I. (2008). Le Fordisme - La sociologie de la traduction. In M. Barabel, O. Meier, T. Teboul. (Ed.), *Les fondamentaux du management* (pp. 8-27). Dunod.

### **Conference Presentations**

WALSH, I. (2016). *Mixed GT Research to Develop New Theories*. Invited presentation at EDEN Lille, Lille, France.

WALSH, I. & HOLTON, J. (2016, September). *Leveraging the Full Power of Grounded Theory Methodology*. British Academy of Management Annual Conference on The Crafting of Management Research, Newcastle, United Kingdom.

Walsh, I. & Loyola de Oliveira, L. (2016, June). *Toward Quality Management in Higher Education Institutions: A Bibliometric Review of the Literature*. EURAM (European Academy of Management) Conference, Paris, France.

Walsh, I. & Anand, A. (2016, June). *Investigating the Impact of Abusive Supervision on Knowledge Sharing & Mediating Factors*. OAP 2016, Lisbon, Portugal.

Adrot, A. & Walsh, I. (2016, May). *Should you throw away your tool?": A pragmatist approach to affordances' influence on emergency resilience*. ISCRAM 2016, Rio de Janeiro, Brazil.

Walsh, I. & Zamani, S. (2016, May). *Waterfall Connectivity and Smart Usage: How Youngsters in Isfahan Build up their Self-Concept*. AIM (Association Information et Management), Lille, France.

Anand, A. & Walsh, I. (2015, September). *Empirical Analysis of Factors Influencing Knowledge Sharing Facilities and Barriers in Indian SMEs – A Comparative Case Study*. European Conference on Knowledge Management, Udine, Italy.

Bolidum, S. & Walsh, I. (2014, February). *Are we all equal ? Information and Communication Technologies as a means to help obliterate handicap*. IT and culture workshop Paris-Descartes., Paris, France.

A., M., Walsh, I., & Kalika, M. (2013). *Le lien social médiaté, variable explicative de la continuité d'utilisation des réseaux sociaux numériques*. IT and Culture workshop. Reims-Rouen Business School, Reims, France.

Renaud, A., Walsh, I., & Kalika, M. (2013). *Examination of the Strategic Alignment Literature in IS: A Case of Dissociation*. OAP Workshop, London, United Kingdom.

- Renaud, A. & Walsh, I. (2012, June). *La mise en échec de l'alignement stratégique des systèmes d'information : L'analyse par les pratiques d'un projet de reconfiguration SI dans une multinationale*. IT and Culture workshop, Strasbourg, France.
- Walsh, I., Renaud, A., & Kalika, M. (2012, June). *Why are so many IS project still failing? Toward a reconceptualization of IS strategic alignment through a SasP approach*. Dauphine Strategy As Practice Workshop., Paris, France.
- Walsh, I. (2011). *Usages et acculturation numérique*. Workshop on IT and Culture., Tours, France.
- Walsh, I. (2011). *Qui a dit que la théorie enracinée était une méthode qualitative ? Le chemin menant au concept d'usage prévisible par l'analyse des nuages statistiques formés par les utilisateurs de TI*. Grounded Theory workshop, Strasbourg, France.
- De Vaujany, F., Mitev, N., & Walsh, I. (2011, June). *Developing theoretical contributions in IS research: a focus on revision processes in top-tier journals*. Organizations, Artefacts and Practices (OAP) Workshop, Paris, France.
- Walsh, I. (2010). *La différence entre la manière dont on mène une recherche avec une approche de théorie enracinée et la manière dont on la retranscrit pour publier*. Grounded Theory workshop ICIS, St Louis, Louisiana.
- Walsh, I. (2010). *IT acculturation*. MISQ workshop ICIS, St Louis, Missouri.
- Walsh, I. & Renaud, A. (2009). *La théorie de la traduction revisitée*. Journée de recherche de l'AIM - Théories Sociales et Management des Systèmes d'Information., Strasbourg, France.
- Kefi, H. & Walsh, I. (2008). *Les systèmes d'information : Tiers actant dans les processus de socialisation organisationnelle . Le Rôle du Tiers en Gestion*. Université Paris Descartes, CEDAG Gestion, Paris, France.

### **Other Research**

- 2019: WALSH, I., *Track Chair at AIM conference*. [Basic or Discovery Scholarship]
- 2017: WALSH, I., *Prix FNEGE du meilleur ouvrage de recherche en management, ouvrage non collectif*. Prix décerné pour ouvrage: Découvrir de nouvelles théories. Editions ems. [Basic or Discovery Scholarship]
- 2017: WALSH, I., *Academic Excellence Award UCA*. [Basic or Discovery Scholarship]
- 2016: WALSH, I., HOLTON, J., BAYLIN, L., Levina, N., & Glaser, B. *Best Paper Award*. Best research paper award in Organizational Research Methods journal (Ranked 2 CNRS, \*\*\*)
- August 2016 [Basic or Discovery Scholarship]
- 2014: WALSH, I., RENAUD, A., & KALIKA, M., *Best Paper Award*. Best Paper Award. CIGREF-AIM Prize- in Association Information & Management (Ranked 2 CNRS - \*\*\*) [Basic or Discovery Scholarship]

### **Professional Service**

#### **Academic Conference: Discussant/Moderator/Panelist**

2019: AIM Conference (International). Animation Consortium doctoral

#### **Board Member: PRJ Editorial Review Board**

2018: Management International (International).

2017: Journal of strategic information systems (International).

2015: Management International (International). This journal is ranked 3 (\*\*) by the CNRS

2015: Journal of strategic information systems (International). This journal is ranked 2 (\*\*\*) by the CNRS

#### **Chair: Conference / Track / Program**

2013: Paper symposium- Academy of Management (International). Can you spare some Change? Examining, Anticipating, and Regulating Shifts in Organizational Culture. Symposium sponsored by the ODC Division

2013: American Academy of Management Annual Conference (International). PDW- The full power of grounded theory methodology

2012: Panel symposium Academy of Management (International). « What Grounded Theory Is... ». Membres du panel : Barney Glaser (A l'origine de la théorie enracinée), Lotte Baylin (Professeur Emerita MIT), Judith Holton, Natalia Levina, Walter Fernandez, Isabelle Walsh.

#### **Editor: Academic PRJ**

2018: Systèmes d'Information et Management (International).

#### **Editor: Associate Editor**

2018: Systèmes d'Information et Management (International).

#### **Member: Committee/Task Force**

2015: Business Science Institute (International).

#### **PhD supervision (students from other institutions)**

2018: Business Science Institute (International). Mazen Ali

2017: Business Science Institute (International). Joseph Stevens

2017: ECRICOM (International). Leticia Loyola de Oliveira

2017: ECRICOM, Paris, France (International). Amitabh Anand (Defended September 2017)

2017: Business Science Institute (International). Hendrik Lohse

2017: Business Science Institute, Wiltz, Luxembourg (International). Miriam Schmidkontz (Defended September 2017)

**Reviewer: Reviewer for a Journal**

2019: AIM Conference (International).

2019: Information Systems research (ISR) (International).

2018: Management International (International).

2018: Journal of the association for information systems (JAIS) (International).

2017: Systèmes d'Information et Management (International). Review of the article: E mail, survivor or walking dead?

2017: Organizational Research Methods (International).

2017: European Journal of Information Systems (International).

2016: M@n@gement (International).

2016: Information Systems research (ISR) (International).

2016: Journal of mixed method research (International).