
Marine HADENGUE

Innovation Sophia-Antipolis

CV

Qualification

Scholarly Academic

Academic Degrees

Ph.D. Polytechnique Montreal, Canada, Industrial Engineering (Innovation Management), 2017.

MSc University of Montreal, Montreal, Canada, International Politics, 2012.

Bachelor Polytechnique Montreal, Montreal, Canada, Engineering, 2008.

Work Experience

Assistant Professor, SKEMA Business School (May, 2019 - Present), Sophia Antipolis, France.

Member of the Permanent Scientific Committee, International Association of Strategic Management (AIMS) (2018 - Present), n/a, France.

Fellow, Center for Global R&D and Innovation (GLORAD) (2017 - Present), n/a, Virtual.

Postdoctoral Fellow, Ecole Polytechnique (Paris) - Center for Interuniversity Research and Analysis of Organizations (CIRANO) (Montreal) (June, 2017 - May, 2019), Paris, France.

Visiting Student, Center for Global R&D and Innovation (GLORAD) (2016), St Gallen, Switzerland.

Engineer, Essilor (2008 - 2011), Montreal, Canada.

Intellectual contributions

Articles in Journals

HADENGUE, M., de Marcellis-Warin, N., von Zedtwitz, M., & Warin, T. (2017). Avoiding the Pitfalls of Reverse Innovation : Lessons from Essilor. *Research - Technology Management*, 60 (3), 40-47.

HADENGUE, M., De Marcellis-Warin, N., & Warin, T. (2017). Reverse Innovation: A Systematic Literature Review. *International Journal of Emerging Markets*, 12 (2), 142-182.

HADENGUE, M., De Marcellis-Warin, N., & Warin, T. (2015). Reverse Innovation and Reverse Technology Transfer : From Made in China to Discovered in China in the Pharmaceutical Sector. *Management International*, 19 (4), 49-69.

HADENGUE, M., & Warin, T. (2014). Patterns of Specialization and (Un)conditional Convergence: The Cases of Brazil, China and India. *Management International*, 18, 123-141.

Articles in Proceedings

HADENGUE, M., Ben Mahmoud-Jouini, S., & Charue-Duboc, F. (2019). The Deployment of Reverse Innovations: Adaptations from Emerging to Advanced Markets. *Academy of Management (AoM) Conference*.

Chapters, Cases, Readings, Supplements

von Zedtwitz, M., & HADENGUE, M. (2019). Reverse Innovation: A Decade Later.. In Edward Elgar Publishing (Ed.), *Handbook of Research on Techno-Entrepreneurial Ecosystems*..

HADENGUE, M. (2018). Reverse Innovation: Towards a New Global Innovation Model for Multinationals.. In Vernon Press (Ed.), *A Collection of the Latest in Innovation Management Research*..

HADENGUE, M., & Warin, T. (2015). Un monde en émergence : menaces et opportunités pour le Québec inc.. *L'économie du Québec 2015 Contexte et enjeux internationaux*. Presses Internationales Polytechnique.

Conference Presentations

- HADENGUE, M. & Charue-Duboc, F. (2019). *Organizational Ambidexterity across Geographical Markets: The case of Essilor in Emerging Markets*. R&D Management Conference, Paris, France.
- HADENGUE, M., Ben Mahmoud-Jouini, S., & Charue-Duboc, F. (2019). *Digging into Reverse Innovation Dynamics: Rationales and Adaptations from Emerging to Advanced Market*. R&D Management Conference, Paris, France.
- HADENGUE, M., Ben Mahmoud-Jouini, S., & Charue-Duboc, F. (2019). *The Deployment of Reverse Innovations: Adaptations from Emerging to Advanced Markets*. Academy of Management (AoM) Conference, Boston, United States of America.
- HADENGUE, M., Charue-Duboc, F., & Ben-Mahmoud Jouini, S. (2018). *Reverse Innovation: Adaptations Between Emerging and Advanced Markets*. AIMS (Association Internationale Management Stratégique), Montpellier, France.
- HADENGUE, M., De Marcellis-Warin, N., & Warin, T. (2018). *Reverse Innovation and Paradoxical Leadership: A Network-Based Theoretical Model*. Innovation and Product Development Management Conference, Porto, Portugal.
- HADENGUE, M., Charue-Duboc, F., & Ben-Mahmoud Jouini, S. (2018). *What it Takes to Reverse Innovations between Emerging and Advanced Markets*. Innovation and Product Development Management Conference, Porto, Portugal.
- HADENGUE, M., Charue-Duboc, F., & Ben-Mahmoud Jouini, S. (2018). *Innovation Portfolio Management by MNC Targeting Emerging Markets: The case of an European Telco Operator in Africa and Middle East*. ATLAS Annual Conference, Paris, France.
- HADENGUE, M., Charue-Duboc, F., De Marcellis-Warin, N., & Warin, T. (2018). *Organizational Ambidexterity in the Context of Reverse Innovation*. Innovation and Product Development Management Conference, Porto, Portugal.
- HADENGUE, M., Ben Mahmoud-Jouini, S., & Charue-Duboc, F. (2017). *Reverse Innovation: Adaptations Between Emerging and Advanced Markets*. European International Business Academy Conference, Milan, Italy.
- HADENGUE, M., De Marcellis-Warin, N., & Warin, T. (2017). *Entreprises multinationales et innovation inverse : proposition d'un cadre analytique*. Administrative Sciences Association of Canada, Montréal, Canada.
- HADENGUE, M., De Marcellis-Warin, N., & Warin, T. (2017). *Entreprises multinationales et innovation inverse : proposition d'un cadre analytique*. Association francophone pour le savoir, Montréal, Canada.
- HADENGUE, M., De Marcellis-Warin, N., & Warin, T. (2016). *Reverse Innovation: A Systematic Literature Review*. Association Francophone de Management International, Nice, France.
- HADENGUE, M., de Marcellis-Warin, N., & Warin, T. (2015). *Reverse Innovation: 6 Years Later*. Academy of International Business (AIB) Conference, Savannah, United States of America.
- HADENGUE, M., De Marcellis-Warin, N., & Warin, T. (2014). *Innovation inverse dans le secteur des pharmaceutiques*. Société canadienne de science économique, Ottawa, Canada.
- HADENGUE, M., De Marcellis-Warin, N., & Warin, T. (2014). *From made in China to discovered in China*. International Atlantic Economic Society, Savannah, Georgia.
- HADENGUE, M. & Warin, T. (2013). *Secteurs de convergence dans les pays émergents et implications de gestion*. Association Francophone de Management International, Montreal, Canada.
- HADENGUE, M. & Warin, T. (2013). *Emerging, Transitioning or Developing: A Sectoral Analysis of the New World Reality*. International Trade and Finance Association, Montreal, Canada.
- HADENGUE, M. & Warin, T. (2013). *Pattern of Specialization and Unconditionnal Convergence : The case of Brazil, China and India*. Institut franco-brésilien en administration des entreprises, Tours, France.
- HADENGUE, M. & Warin, T. (2012). *Learning by doing- Patterns of Specialization and Unconditional Convergence*. International Atlantic Economic Society, Montreal, Canada.
- HADENGUE, M. & Warin, T. (2012). *Learning by doing- Patterns of Specialization and Unconditional Convergence*. Business & Economic Society International, Salzburg, Austria.

Research Reports

- 2017: HADENGUE, M., & WARIN, T., *Patterns of Specialization and (Un)conditional Convergence: The Cases of Brazil, China and India*., submitted to Scientific Series of the CIRANO: 2013s-17.
- 2011: HADENGUE, M., *La substitution de l'appareil diplomatique des pays en développement aux États-Unis*., submitted to University of Montreal, Political Science Faculty.
- 2008: HADENGUE, M., *Étude sur les alternatives de valorisation des résidus de polystyrène à l'École Polytechnique de Montréal*., submitted to Comité de gestion de développement durable de Polytechnique (CODDEP).

Other Research

- 2018: HADENGUE, M., *My thesis in 180 seconds - FNEGE Ceremony*. Invited Speaker [Basic or Discovery Scholarship]

- 2018: HADENGUE, M., *L'innovation inverse transposée aux régions éloignées au Québec et au Canada - Développement économique Canada (DEC), Montreal*. Invited Speaker [Basic or Discovery Scholarship]
- 2017: HADENGUE, M., *New Innovation Strategies for Multinationals: Reverse Innovation - Meeting of the Great Patrons of Polytechnique Montreal*. Invited Speaker [Basic or Discovery Scholarship]
- 2017: HADENGUE, M., *Rethinking Innovation in the Age of Globalization - Center for interuniversity research and analysis of organizations (CIRANO)*. Invited Speaker [Basic or Discovery Scholarship]
- 2016: HADENGUE, M., *Towards a New Way to Innovate Internationally - Arbour Foundation*. Invited Speaker [Basic or Discovery Scholarship]
- 2016: HADENGUE, M., *Reverse Innovation: A New Strategy of Innovation Abroad - Seminar of the Research Group Management and Globalization of Technology (GMT)*. Invited Speaker [Basic or Discovery Scholarship]
- 2012: HADENGUE, M., *Women and Engineering - Polytechnique Montreal*. Invited Speaker [Basic or Discovery Scholarship]

Professional Service

Academic Conference: Discussant/Moderator/Panelist

- 2019: R&D Management Conference (International).