
Raluca SANDU

**Globalisation
Paris**

CV

Skills & Interests

Languages

English, French, Romanian

Expertise

Socio-political studies of accounting, Accounting history, Accounting & transition, Accounting profession, Investor relations

International Interests

Europe

Qualification

Scholarly Academic

Academic Degrees

Doctorat University of Orleans, Orleans, France, Management Sciences, 2013.

Master University of Orleans, Orleans, France, Finance and management control, 2004.

Bachelor Academy of Economic Studies, Bucarest, Romania, Bachelor in Business administration in foreign languages, 2003.

Work Experience

Associate DEAN of the Globalisation Academy, SKEMA Business School (April, 2019 - Present), Paris, France.

Associate Professor, SKEMA Business School (2014 - Present), Paris, France.

Visiting lecturer, University of Lille 2 (January, 2013 - Present), Lille, France.

Scientific Director of the MSc in Auditing, Management Accounting and Information Systems - Paris campus, SKEMA Business School (2009 - Present), Paris, France.

Guest speaker - Bucharest Summer University, Academy of Economic Studies (August, 2013 - August, 2013), Bucharest, Romania.

Erasmus exchange teacher, University of Naples 2 (June, 2013 - June, 2013), Naples, Italy.

Scientific Director of the MS Audit, Contrôle de Gestion et Systèmes d'Informations - Paris campus, SKEMA Business School (September, 2009 - September, 2013), Paris, France.

Group coordinator – MS and MSc students – student exchanges, University of Ghent, Belgium (October, 2009 - October, 2010), Ghent, Belgium.

International Relations Manager, Academy of Economic Studies (2008 - 2009), Bucharest, Romania.

Visiting lecturer, University of Orleans (2008 - 2009), Orleans, France.

Program Manager of the Master (DESS) in Finance and Management Control, Academy of Economic Studies (2005 - 2009), Bucharest, Romania.

Participating faculty, Academy of Economic Studies (2003 - 2009), Bucharest, Romania.

International Relations Representative for French speaking countries, Academy of Economic Studies (2005 - 2008), Bucharest, Romania.

Intellectual contributions

Articles in Journals

- LUPU, I., & SANDU, R. (2016). Intertextuality in corporate narratives: a discursive analysis of a contested privatization. *Accounting Auditing and Accountability Journal*, 30 (3), 534 - 564.
- LEVANT, Y., COULMONT, M., & SANDU, R. (2016). Business Simulation as an Active Learning Activity for Developing Soft Skills. *Accounting Education: An International Journal*, 25 (4), 368-395.
- Bernaert, A.-L., Bessière, L., Grima, C., Parker, H., Sandu, R., Stasia R. et O. Stephan (2015). Lost in translation, is there a place for management accounting in France? *Finance & Gestion* (330), 53-54.
- Sandu, R. (2015). When the management accountant meets the contrôleur de gestion. *Finance & Gestion* (330), 52.
- Levant, Y., & Sandu, R. (2014). Expertise technique et compétences génériques dans la formation des futurs professionnels du chiffre. *Revue Finance & Gestion* (332), 41.
- SANDU, R. (2008). Beyond the balance sheet: intellectual capital disclosure in transition economies. A case study from the oil industry. *Journal of Accounting and Management Information Systems* (24).
- SANDU, R. (2008). Gouvernance de l'entreprise en Roumanie. Etat de l'art et évaluation des pratiques, dans le contexte de l'économie des savoirs. *Journal of Accounting and Management Information Systems*.
- SANDU, R. (2007). Are corporate annual reports balanced? A case study on intellectual capital issues in the corporate annual reports of a Romanian company. *Journal of Accounting and Management Information Systems* (20).
- SANDU, R. (2006). L'analyse des performances – une approche critique dans le contexte des théories de gouvernance. *Theoretical and Applied Economics* (8).

Books, Monographs, Compilations, Manuals

- Levant, Y., Zimnovitch, H., & Sandu, R. (Ed.). (2013). *Histoire et comptabilité - Mélanges en l'honneur du Professeur Yannick Lemarchand* Editions L'Harmattan.

Chapters, Cases, Readings, Supplements

- SANDU, R., & LEVANT, Y. (2018). The research-practice gap in public sector accounting in France. In Palgrave Pivot (Ed.), *The Research-Practice Gap on Accounting in the Public Services An International Analysis*. Palgrave.
- SANDU, R. (2018). Rupture et continuité dans un pays postcommuniste: mentalités, pratiques de gestion et identité professionnelle en transition. *L'histoire comme méthode pour comprendre le management*. Editions L'Harmattan.
- SANDU, R. (2017). Rupture et continuité dans un pays postcommuniste : mentalités, pratiques de gestion et identité professionnelle en transition. *Mélanges en l'honneur du Professeur Marc Nikitin*. Editions L'Harmattan.
- SANDU, R. (2016). Notice: réforme comptable en transition. *Dictionnaire historique, analytique et critique de la comptabilité des entreprises*. Presses Universitaires du Septentrion.
- ALBU, N., Lupu, I., & Sandu, R. (2014). Multinationals as vectors of corporate governance improvements in emerging economies - a case study. *Corporate Governance in Emerging Markets: Theories, Practices and Cases*. Springer.
- Sandu, R. (2013). Origine, émergence, généalogie - approches et accroches en histoire de la comptabilité. *Mélanges en l'honneur de Yannick Lemarchand*. Editions L'Harmattan.
- SANDU, R., & CISMASU, I. (2003). Analyse économique et financière. *Cahier d'applications et études de cas* (pp. 224). Editura ASE Bucuresti.

Conference Presentations

- SANDU, R., Zelinschi, D., & Ferry, L. (2018). *Reforming accounting at the periphery: the Romanian accounting reform as a field of confrontation for developed countries' accounting elites*. Interdisciplinary Perspectives on Accounting, Edinburgh, Great Britain.
- Sandu, R., Zelinschi, D., & Ferry, L. (2018). *A post-colonial war for expertise: the Romanian accounting reform as a field of confrontation for developed countries' accounting regimes*. EAA Annual Congress, Milan, Italy.
- SANDU, R. (2018). *Post-communist economies as heterotopias: USAID role in preparing the ground for accounting reforms*. Workshop on the Politics of accounting, Innsbruck, Austria.
- SANDU, R. (2017, January). *Rupture et continuité dans un pays postcommuniste : mentalités, pratiques de gestion et identité professionnelle en transition*. Atelier de recherche en Histoire de la gestion et de la comptabilité: FAIRR, SKEMA, Paris, France.
- Urdari, C. & SANDU, R. (2016, July). *Academics as knowledge workers: a study of power, alienation, and professional identity in the French higher education*. EGOS, Naples, Italy.
- Levant, Y. & Sandu, R. (2015, April). *Business simulation as an active learning activity for developing soft skills*. European Accounting Association, Glasgow, Scotland.
- Sandu, R. (2015, April). *Utopies et hétérotopies pirates: le cas de la République de Salé*. Journées d'histoire du Management et des organisations, Lille, France.
- Levant, Y., Coulmont, M., & Sandu, R. (2014, November). *Business simulations as an active learning activity for developing soft skills*.

World Congress of Accounting Educators and Researchers, Florence, Italy.

Levant, Y., Maziane, L., & Sandu, R. (2014, August). *The Pirate Republic of Salé (1627-1668): a critical discussion of alternative organization models*. Annual Congress of the European Business History Association, Utrecht, Netherlands.

Sandu, R. & Ferry, L. (2014, August). *USAid Role in (Re)building the Market in Transitional Economies - the Case of Investor Relations (IR) in Romania*. European Business History Association, Utrecht, Netherlands.

Sandu, R. (2012). *The Emmergence of Investor Relations in Transition Economies - the case of Romania*. The third Accounting History International Emerging Scholars' Colloquium, Paris, France.

Sandu, R. (2012). *Managing image to construct legitimacy - the case of a Romanian oil company*. Interdisciplinary Perspectives on Accounting Conference, Cardiff, Great Britain.

SANDU, R. & LUPU, I. (2011). *Corporate communication in a post-privatization context: building dialogues to assert legitimacy*. Financial Reporting and Business Communication Conference, Bristol, United Kingdom.

Sandu, R. & Lupu, I. (2011, December). *Financial communication framework and practices' from the French OCF - a story of promoting best practices in investor relations*. Workshop on Financial Reporting as Social and Organizational Practice - London School of Economics, London, United Kingdom.

SANDU, R. (2010, May). *Legitimacy strategies in the annual reports – what turn to social responsibility in post-privatization context*. European Accounting Association, Istanbul, Turkey.

SANDU, R. (2009, July). *Legitimacy strategies in the annual reports – what turn to social responsibility in post-privatization context*. Interdisciplinary Perspectives on Accounting, Innsbruck, Austria.

SANDU, R. (2008, May). *Strategy Issues in Corporate Communication. A comparative study from the Oil Industry*. Symposium International ASECU, Bucharest, Romania.

SANDU, R. (2008, May). *Legitimacy strategies in the annual reports – what turn to social responsibility in post-privatization context*. Congrès de l'AFC (Association Francophone de Comptabilité), Cergy-Pontoise, France.

SANDU, R. (2007, October). *Management commentary (MC). A sample from the international dialogue on standard-setting*. International Conference on Business Intelligence, Brasov, Romania.

SANDU, R. (2006). *Intellectual Capital (IC) Valuation. IC value of the Romanian listed companies*. International Conference Competitiveness and Stability in the Knowledge-Based Economy, Craiova, Romania.

Professional Service

Academic Conference: Discussant/Moderator/Panelist

2018: Workshop on the Politics of Accounting, Innsbruck, Austria (International).

2018: Interdisciplinary Perspectives on Accounting Conference, Edinburgh, United Kingdom (International).

2014: AFC Meeting, Lille, France (International). Moderator for the plenary sessions of the Doctoral Colloquium and discussant for the Doctoral Colloquium.

2012: Interdisciplinary Perspectives on Accounting Conference, Cardiff, Great Britain (International).

Board Member: Advisory Board or Board of Trustees

2018: CIMA (Chartered Institute of Management Accountants) (International).

2018: APDC (Association des Professionnels et Directeurs Comptabilité et Gestion) (National). In charge with the national prize for the best dissertation (business schools section).

In charge with the history of the association.

2018: CIMA (Chartered Institute of Management Accountants) (International). Member of the Lifelong Learning Committee with an advisory role.

Board of Directors (Member)

2018: APDC (Association des Professionnels et Directeurs Comptabilité et Gestion) (National).

Chair: Conference / Track / Program

2018: FNEGE - Semaine du management (National). J'ai présidé deux sénces de la conférence, avec l'expertise histoire du management et de la comptabilité.

2018: AHMO (semaine de la FNEGE) (International).

Conference Workshop Congress Organization

2019: Accounting History (International). The Conference takes place in Paris, September 2019. Following the conference there will be a special issue of the Accounting History Journal (CNRS 3). I am one of the editors of the special issues.

2012: The third Accounting History International Emerging Scholars' Colloquium, Paris, France (International). Conference convenor.

Editor: Academic PRJ

2018: Accounting History (International).

2018: Accounting History (International). In charge with transitional economies issues.

Editor: Special Issue of a PRJ

2019: Accounting History (International).

Keynote Address

2018: SKEMA Strategy summit (National).

2018: APDC (Association des Professionnels et Directeurs Comptabilité et Gestion) (National).

Reviewer: Conference Paper

2018: Interdisciplinary Perspectives on Accounting Conference (International).

Reviewer: Reviewer for a Journal

2018: Accounting History (International).

Professional Memberships

Member of APDC "Association des Professionnels et Directeurs Comptabilité et Gestion", 2010-now

Member of DFCG "Association Nationale des Directeurs Financiers et de Contrôle de Gestion", 2010-now

French branch of the Association of the Chartered Institute of Management Accountants – France and UK, 2009-now