Samantha GOETHALS

Globalisation
Sophia-Antipolis

CV

Qualification
Scholarly Academic

Academic Degrees
Master Oxford Brookes University, 2011.
Bachelor Oxford Brookes University, 2010.

Intellectual contributions

Articles in Journals

Conference Presentations
GOETHALS, S. (2019, June). Turning a crisis into an opportunity: Mobilizing or responsibilizing business or both? Copenhagen Business School, Copenhagen, Denmark.
GOETHALS, S. (2018, September). Multi-level framing analysis and its uses in business and management research. BAM (British...
Academy of Management) Conference, Bristol, United Kingdom.

GOETHALS, S. (2016, March). It's about treating your employees well' but 'I disappear behind my mop!' Framing Human Rights and Business Responsibility in the Hotel Sector in London. UK, 1st PhD Summit on Business and Human Rights, St Gallen University, St Gallen, Switzerland.


Research Reports


Other Research


Professional Service

Conference Workshop Congress Organization


PhD supervision (students from other institutions)